

Wordbee makes major gains in Japanese translation market

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[Wordbee](#) continues to make major gains in the Japanese translation market with the recent announcement that [Nikon Precision](#) Inc. has signed up to its Translation and Project Management SaaS (Software as a Service) system.

The gains made in the Japanese market reflect Wordbee's move beyond the novelty of being a first generation web-based translation management system. Nikon Precision executive Mr. Andrew Jones explains, "Wordbee dominates Japanese language support and modern workflows, helping us to keep our costs down."

Does the movement of Japanese corporations toward cloud solutions like Wordbee suggest a sea change in the industry? Mrs. Anita Sempels, Wordbee spokeswoman, clarifies, "I think that in the beginning, it was the localization providers who first recognized how powerful our solution was. Now, we are seeing that our investment in Asian languages support, including Chinese, Korean and Japanese, is also paying off among corporate clients."

Mr. Andrew Jones draws the same conclusion. "As a cloud-based tool, Wordbee enables us to automate part of our processes, but the most important question we had was, how does the translation tool deal with Japanese language? And we found that it handles all three major Japanese syllabaries, and Wordbee provides the interface in Japanese as well."

According to Wordbee, the full list of Japanese features includes a Japanese interface, support for Kanji, Hiragana and Katakana syllabaries, Japanese date formats, Japanese-specific calendars, as well as full-width and half-width numbers. This technology is used in other areas of the translation management system to provide accurate word counts, and correct segmentation, as well as translation memory applications including pre-translation.

Nikon Precision executive Mr. Andrew Jones summed it up, saying "After considering different web-based translation tools, we decided to go with Wordbee due to their extensive Japanese language support features."

About [Nikon Corporation](#)

Since 1980, Nikon Corporation has been revolutionizing lithography with innovative products

and technologies. The company is a worldwide leader in lithography equipment for the microelectronics manufacturing industry with more than 8,000 exposure systems installed worldwide. Nikon offers the most extensive selection of production-class steppers and scanners in the industry. These products serve the semiconductor, flat panel display (LCD) and thin-film magnetic head (TFH) industries. Nikon Precision Inc. provides service, training, applications and technical support, as well as sales and marketing for Nikon lithography equipment in North America. For more information about Nikon, access our website at <http://www.nikonprecision.com>.

About Wordbee

Wordbee is a Luxembourgish company that has developed Wordbee Translator, a collaborative platform for project management and Computer Assisted Translation. Wordbee also offers advice and support to companies and public administrations who want to integrate a multilingual dimension in their projects. Wordbee has clients in more than fifteen countries. Contact: Anita Sempels, asempels@wordbee.com, www.wordbee.com

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