

## Foods of Scotland SRL Italian Seafood Processing Company Buys JAW FENG Vacuum Packaging Machine

/EINPresswire.com/ Foods of Scotland SRL is a Italian seafood company that has been supplying seafood including salmon and tuna in Italy. They attended a well-known vacuum packaging equipment exhibition to look for a machine, and wished to buy a vacuum packaging machine to make their packaging process more effective. At the trade show, Foods of Scotland SRL tested a vacuum packaging machine from JAW FENG MACHINERY CO., LTD., a 30 year-old Taiwanese vacuum packaging machine manufacturer, and the performance was great. The functional vacuum packaging machine convinced Foods of Scotland SRL to buy the machine, seafood packaging equipment for salmon, from a Taiwanese supplier instead of a European supplier for the first time. Six years later, Foods of Scotland srl visited JAW FENG at the trade show again and procured a vacuum packaging machine to enhance the look and feel of their fishes. Why JAW FENG's machine again? The manager of Foods of Scotland SRL claimed that their experience with the J-V013A, seafood vacuum packaging equipment, was highly satisfactory. For the last six years, they only switched one small component once, which was easy and straightforward. The reasonable price was the main reason for Foods of Scotland SRL to buy a heavy duty double <u>chamber vacuum packaging machine</u> six years ago, but they returned again to buy another machine for its high quality.

JAW FENG's Approach To Enter European Vacuum Packaging Machine Market http://vacuum-packaging-machine.ready-online.com

In Europe, packed food is commonly seen everywhere, particularly at the supermarket. At the supermarket, you can see various ways of packaging to make the food look as sophisticated as possible to attract customer's attention. They are dynamic and innovative packaging solutions provided by food packaging machine suppliers.

JAW FENG has been selling vacuum packaging machines in Europe with solid reputation. Realizing the potential market in Europe, JAW FENG called themselves New Diamond Vac to sell the machines. By expanding the production line, applying a modularing manufacturing system and creating a control panel with 12-language, JAW FENG is cooperating with European vacuum packaging machine manufacturers and selling their vacuum packaging machines to the food processing companies and market vendors with their logos.

JAW FENG's Innovative Vacuum Packaging Machine In Asia

The economic boom in developing countries is allowing people to afford more than before; hence it is also raising people's awareness of food quality and safety. Customers wish for food that can be packed safely to avoid food contamination, physical compression, temperature influence, and having a label on the container to know what they eat has become important as well. Therefore, food processing companies started to imitate the packaging solutions in Europe and procured food packaging machines, semi-automatic and 100% automatic vacuum packaging machines and vacuum sealer machines, to make their packed-food look valuable and sophisticated.

Realizing the large potential market in Asia, food packaging machine manufacturers started to design and fabricate innovative and functional machines with reasonable price in order to compete with European suppliers. In Taiwan, there's a vacuum packaging machine manufacturer named JAW FENG MACHINERY CO., LTD.; they are the largest and the most professional supplier, who's been making high quality vacuum packaging machines for more than 29 years. To enter the market in Asia, JAW FENG changed their name to New Diamond Vac and implemented modularing manufacturing system. JAW FENG has been selling their vacuum packaging machine worldwide in over 120 countries, especially in Europe, North America, Japan, which make up 60% of their sales, Singapore, which makes up 10%, and others, which account for the remaining 30%. JAW FENG's food packaging machine has an excellent reputation for its long lifespan, which brings valuable attention from global buyers.

JAW FENG MACHINERY CO., LTD. is a world-class food packaging equipment manufacturer with 29-year of experience. The comprehensive technology has allowed JAW FENG to supply 800-1,000 food packaging machines per year in order to meet the increasing demand in developed and developing countries. JAW FENG's machines are sold in over 120 countries and still continue to expand in various regions.

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