



# LocalBlox Expands into 77,000 Local Neighborhood Communities Nationwide

/EINPresswire.com/ LocalBlox founder and CEO, Sabira Arefin, announced that the firm has added coverage to 17,000 new neighborhoods in major cities across the U.S. LocalBlox now serves in more than 77,000 neighborhood communities, offering a of high-tech social media & mobile tools for small businesses and an extensive array of services.

The firm is a founder-run startup and Arefin is cognizant of the challenges small businesses encounter. She understands the need to make every dollar count and offers numerous free services to assist individuals in building their own businesses.

"Neighbors don't need to go to five different pages like Yelp, Citysearch, Superpages, White Pages and Yellow Pages," said Arefin. They can see what's in the universe for that business, and reviews from their local neighbors – reviews from people in their community they can trust. The pages function much like "Kayak" for small neighborhood businesses."

LocalBlox provides its 23M small businesses with a state-of-art profile pages, members don't have to spend a fortune to create a separate mobile-friendly site. Each member profile page is optimized for exposure on a wide variety of mobile devices. Business owners can claim their company listing and update it anytime they like, free of charge. Members also receive a free neighborhood ad LocalBlox.com to help build long-term relationships with local consumers.

Any member can submit reviews on the profile page and free local business listing can request reviews from existing consumers. Companies that receive three reviews qualify for a bronze local business award. Those who obtain five reviews are eligible for a silver award and seven or more reviews earn businesses a gold award. The commendations are featured prominently on the profile page for online visibility that translates into consumer trust and increased sales.

"We're really excited to expand our coverage," said Arefin. "We're committed to assisting business owners across the nation promote their endeavors and increase their client base."

LocalBlox is a multi-faceted firm with two different and distinct sides. Part of the firm provides neighborhoods with social network platform abilities, allowing members to help each other in times of need, arrange social and cultural events, and provide timely warnings about everything from traffic conditions to suspicious behavior.

The firm is also a powerful force for companies, providing them with free ads, an extensive business directory, and state-of-the-art technology to promote their business. LocalBlox is cognizant of the challenges facing entrepreneurs in the new economy.

LocalBlox encompasses a wide variety of communities, from small neighborhoods in the American heartland to high-density metropolises. The firm specializes in helping Advertise [Local Small Businesses](#) connect with new consumers and retain established customers, manage their reputation, and increase their visibility. Customer reviews allow businesses to administer customer service and deal with issues immediately should they arise.

SoLoMo marketing solutions provide members with the ability to target potential customers using GPS technology. Members can offer deals, specials and promotions with the firm's local business solutions that's specifically designed to take advantage of foot traffic and persuade consumers via email, text and voice messaging to visit their business.

Member businesses can easily post company news and information to the top social Local social networking and bookmarking sites online. The firm provides users with the tools to track, monitor and archive communications, and ensure brand and regulatory compliance. Business members receive built-in SEO on their LocalBlox page to rank higher in search engine results and have access to custom apps for a wide range of mobile devices.

The firm maintains an affiliate program. LocalBlox provides affordable tools, business ads online, techniques and technology to help businesses promote their endeavors successfully to build financially stable neighborhood communities.

The addition of 17,000 new member communities to LocalBlox is a testament to the effectiveness of the firm's methods. In an economy where home foreclosures and failing enterprises appear to be the norm, the firm assists businesses market successfully and flourishes through a comprehensive array of business technology, software and apps.

LocalBlox is helping bring about financial change for individual businesses that lead to stable neighborhoods that are desirable places in which to live, work and invest.

Check out also for [Local News](#) and [Local Services](#)

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