



Life Insurance Comparison Website lifeinsuranceselect.net Unveils Brand-New Comparison Technology

/EINPresswire.com/ A brand-new life insurance comparison website has hit the Internet and is already getting a lot of attention from life insurance shoppers. In their first 10 days online they reached the milestone of 5,000 readers, and today just announced that they have unveiled their new cutting edge life insurance comparison software.

According to Danielle Lynn, director of marketing for lifeinsuranceselect.net, the new software represents the forefront of technology for comparison software: "When we first started in this industry in 2002 the software we used required readers to enter sensitive information such as their credit card number, birth date, and even home address. Today however, the need for sensitive personal information is no longer required. With a simple zip code our website provides side-by-side comparisons of the most reputable life insurance companies in any given area. Further, our new software does it 25% faster than before and has access to almost triple the gigabytes of information than our previous technology."

Indeed, the trend for the life-insurance industry has completely changed over the last two years. Before, life insurance shoppers had to reach out to life insurance companies in their area just to get price quotes or to see outlines of their plans. This put the advantage in the hands of the life-insurance companies and made the process of searching for life insurance an exhausting endeavor.

Today, in stark contrast to that dynamic, shoppers are now in the driver seat. They can go to websites like lifeinsuranceselect.net, gather price quotes of all the life-insurance companies in their area, and contact each company on their own terms- pitting one life insurance company against the other and making them fight it out for their business.

According to the website owners this new software has created a spike in their viewership, effectually tripling their weekly average views in its first 10 days after release. "The real difference between us and our competition is we have invested in the absolute best comparison software available," says Daniel Lynn. "We require no personal information from our readers and our results aggregate in just seconds. A viewer can click over to our website, enter their zip code, and in the time it takes to read this sentence have a full list of the prices, policies, and specific details of all the best life insurance companies in their area."

To learn more about [lifeinsuranceselect.net](http://www.lifeinsuranceselect.net), or to get a side-by-side comparison of all the best life insurance providers in an area, please visit <http://www.lifeinsuranceselect.net>

About lifeinsuranceselect.net:

Life Insurance Select was founded with the express intention to provide side-by-side comparisons of life insurance companies in any given area. The company has access to an entire database of life insurance companies throughout the country and uses software that can aggregate comparison results in just seconds.

This press release can be viewed online at: <https://www.einpresswire.com/article/121189239>

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