

Press Release Monkey Holds Massive Sale in Celebration of Their New Reporting Software

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Pressreleasemonkey.com, a press release firm that specializes in writing and distribution, announced today their new reporting software that provides clients with a comprehensive analysis of their press releases performance. In celebration of this new release they have drastically reduced the price on their most popular press release packages. The sale will be held for five days and new clients can use the coupon code "NEWREPORTS" to unlock the sale price on the package(s) of their choice.



The sale is boasting the most extreme price drops in the company's history. The Platinum package, which also includes PRWeb, and which the company jokingly refers to as "the Lamborghini of press release marketing," is being offered for the drastically reduced price of \$249 (originally \$299), and their Gold plus package, which usually sells for \$149, is being offered for just \$99.

"We are really excited about the release of our new reporting software," said Mark Bauer, Manager of the writing and distribution departments at Press Release Monkey. "We always provided reports to our clients but they usually came at the end of the distribution cycle. Now we provide an initial report as well, citing most of the press release sites that have picked up the story within the first 24 hours. This gives our clients a snapshot of what they can expect over the entire syndication sequence, and so far the new reports have been received with rave reviews. We found that accurate reporting is extremely important to our clientele, and we know our new software will continue to earn long-term clients."

Initial analytics show the sale has already attracted a sizable response from Internet marketers looking for affordable ways to attract new business to their websites. The sale is expected to peak by the middle of the week, and the company says once it reaches a certain number of sales

it will close down the promotion- even prematurely if it has to.

“The reason we are offering such an extreme price drop during this sale is because we know once people use our service they will likely remain long-term clients,” said Tyson Crisp, CEO of Press Release Monkey. “Sacrificing our price upfront to attract new clients is part of our long-term business plan. We have a massive client retention rate and we are counting on that to keep us going after the sale is over.”

To learn more about Press Release Monkey and to get in on this limited time sale, please visit <http://www.pressreleasemonkey.com/> and use the coupon code “NEWREPORTS”

About Press Release Monkey:

Started in 1996 Press Release Monkey specializes in press release distribution and press release writing plus distribution. They boast a huge network of websites and are expected to be one of the big hitters in the press release industry in 2012. To learn more, please contact Mark Bauer at (949) 427-0181 or visit: <http://www.pressreleasemonkey.com>

This press release can be viewed online at: <https://www.einpresswire.com/article/126611361>

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