



# INCORPORATING MINT INTO REFRESHMENT

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/EINPresswire.com/ WILD Features Mint Beverage Capabilities

Erlanger, KY (December 13, 2012) – WILD Flavors, Inc. (WILD) utilizes their extensive portfolio of mint flavors in the development of invigorating mint beverages. WILD's mint is available in liquid, dry and oil forms and can be utilized in various flavor combinations and beverage applications.

"Mint is a popular and versatile ingredient in food and beverages worldwide" says Jessica Jones-Dille, WILD Associate Director- Marketing. "Although the majority of mint products fall within the confectionery category, traditional cultural mint drinks are finding their way to consumers who are looking for new and intriguing experiences."

WILD's Mint Flavor Capabilities take ordinary beverage product applications to the next level with creative and exciting flavor combinations. Some of WILD's unique mint flavors include: Tahiti Lime Mint, Grapefruit Mint, Cucumber Mint, Dutch Chocolate Cinnamon Mint, Green Tea Mint au Lait, and Raspberry Mint.

Mint flavor development combined with WILD's beverage application expertise is utilized to develop a variety of diverse beverage applications including: classic and exotic cocktails, enhanced/ flavored waters, dry mixes, sodas, coffee, tea, hot chocolate, smoothies/ frozen beverages, coconut water products, lemonades and more!

With the acquisition of A.M. Todd, WILD became the global leader in providing natural mint flavors and oils. Innovation and research centers strategically located in key regions allow WILD to support local taste preferences, providing WILD with capabilities to deliver unique mint solutions through the application of technology, creativity, and value added services.

To learn more on WILD's Mint capabilities, contact WILD Flavors at: [www.wildflavors.com](http://www.wildflavors.com).

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#### About WILD Flavors GmbH

WILD Flavors GmbH is headquartered in Zug, Switzerland, and is one of the world's leading suppliers of natural ingredients to the food and beverage industry. The company's management offices and production sites are located at Rudolf WILD GmbH & Co. KG in Eppelheim (Germany) as well as in Erlanger (Kentucky, USA). Eight further production locations in Europe, USA, Canada, China, and Dubai are part of WILD Flavors GmbH as well. The WILD Flavors product portfolio of natural-flavor ingredients includes full flavor and ingredient solutions for the food and beverage industry, known as flavor systems, as well as individual components such as flavors and extracts, natural colors, concentrates, sweetening systems, specialty ingredients and seasonings, including functional flavors and healthy ingredients, taste modifiers, and fermentation technologies. WILD Flavors' competence of global supply markets as well as technologically advanced production processes brings value to our customers on a daily basis. [www.wild.de](http://www.wild.de) or [www.wildflavors.com](http://www.wildflavors.com)

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