

Society for New Communications Research Issues Call for 2013-2014 Fellows

/EINPresswire.com/ Application Deadline for the Society's
Prestigious Fellowship Program: January 11, 2013

The Society for New Communications Research, a global nonprofit think tank and research and education foundation dedicated to the advanced study of the latest developments in new and emerging communications tools and technologies such as digital, social media, and mobile, and their effect on business, culture, and society, is pleased to announce its call for 2013-2014 Fellows. The application deadline is Friday, January 11, 2013.



The Society for New Communications Research Fellowship is a two-year, volunteer-based program. All futurists, scholars, technologists, business leaders, professional communicators and members of the media from around the globe are invited to apply at <http://bit.ly/2013SNCRfellows>.

Applicants are asked to complete the online application, which is available at <http://bit.ly/2013SNCRfellows>. Applicants must provide a detailed summary of their professional and academic background, three professional/academic references, and a project proposal that is in line with the SNCR's research/education priorities for 2013-2014.

In 2013-2014 the SNCR Fellows will focus on:

- Business model disruption in the pro/am, social data-enabled world
- Gamification of online collaboration
- Business, cultural, societal, political impacts of global social media trends
- Integration of digital / social strategy and presence
- Micro-marketing and hyper-local marketing based on real time, actionable social data
- Mobile / wearable technology
- New roles, titles and skill sets created by new communications and social media
- Nonprofits' use of social data to improve strategy and operations
- Problems and risks created by social media / new communications technologies and trends
- Turning unstructured data into real-time actionable business intelligence

Those who are selected will collaborate with the other SNCR Fellows on research initiatives, educational offerings, and the establishment of standards and best practices. The SNCR Fellowship program is highly competitive. A maximum of six Fellows will be accepted for this two-year volunteer-based fellowship. In 2012 only one in four applicants was selected. Those selected will also gain access to SNCR's latest reports and journals focused on the cutting edge of new communications research combining business and academic perspectives, receive monthly updates on innovations in the field, and receive an invite to the Annual SNCR Symposium and Awards Gala to share research and best practices focused on emerging trends and developments in media and communications, and effects on business, media, culture and society.

Those interested are invited to complete the online application at <http://bit.ly/2013SNCRfellows>.

For a list of current and alumnae fellows, please visit: <http://sncr.org/fellows-directory>. Find out more on what it means to be a SNCR Fellow at www.youtube.com/TheSNCRFoundation.

About the Society for New Communications Research (SNCR):

The Society for New Communications Research is a global nonprofit 501(c)(3) research and education foundation and think tank focused on the advanced study of the latest developments in new media and communications, and their effect on traditional media and business models, communications, culture and society. For more information, visit <http://sncr.org>.

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