

Introducing SquareScan.com - QR Code Marketing & Analytics

/EINPresswire.com/ SquareScan isn't just your ordinary QR code-generating company. Rather, SquareScan is set to change the shape of electronic communication by offering tracking, analyzing, and sharing of QR code data, a [QR code generator](#), and customized QR code products.

Upton Technology Group, a full-service internet marketing, web hosting, and web and graphic design firm headquartered in Fort Myers, Florida is introducing SquareScan.com



SquareScan.com offers Free and Pro accounts that include our QR code generator and analytics for your QR code marketing efforts.

SquareScan isn't just your ordinary QR code-generating company. Rather, SquareScan is set to change the shape of electronic communication by offering tracking, analyzing, and sharing of QR code data, in addition to personal [QR codes](#), a QR code generator, and customized QR code products.

According to Scott Upton, President of SquareScan, "SquareScan is a unique way to share and track your information through the use of QR codes."

Similar to barcodes, QR codes enable users of a smartphone to use their QR reader app to scan a QR code -- and in seconds have access to additional information. A few strategic business uses for QR codes include expanding marketing campaigns (including contests, coupons, promotional items, business cards, and new business generation) and increasing social media fans. Practically every industry, including real estate, healthcare, and education can benefit from using QR codes in their operations.

"The use of QR codes is expanding at a tremendous rate, and SquareScan understands the importance of tracking and analyzing data that affects your business bottom line," said Mr. Upton.

To accommodate both personal and business use, SquareScan's platform consists of two account levels. Its Free account includes two free QR codes, downloadable QR codes, linking to social media accounts, and basic analytics and reporting. The Pro Plan includes everything the Free

account does, plus 10 additional QR codes, customizable QR codes, 500 Free QR Code Business Cards, advanced analytics and reporting, and more.

QR code products offered by SquareScan.com include smartphone business cards, card stock business cards, plastic business cards, indoor and outdoor labels, temporary tattoos, and more -- all with embedded QR codes.

SquareScan offers a full range of QR code services for both personal and business use, including:

- QR Codes Included with All Accounts, Even Free Accounts
- Custom Profiles
- Personal QR Code Linkage to Social Media Accounts
- 300dpi Downloadable QR Codes
- Basic and Advanced Analytics and Reporting
- Customizable QR codes
- [QR Code Marketing](#) Expertise
- QR Code Business Cards (500 FREE with Pro Plan)
- QR Code Labels, Indoor and Outdoor
- Other QR code products
- Free Plan and Pro Plan

Now through the end of December, SquareScan.com is offering 15% off the Pro plan. Simply enter "15OffSpecial" at checkout.

Inquiries are welcome. Please contact Scott Upton, President of SquareScan at Scott@SquareScan.com.

About SquareScan

SquareScan is a high-tech QR code marketing firm offering QR code business solutions to improve your company's bottom line, along with personal tools to enhance social media sharing and electronic communication. SquareScan's team consists of knowledgeable and experienced high-tech marketing individuals who are ready to help you incorporate QR code into your marketing, advertising, information exchange, or personal branding and . Headquartered in Fort Myers, Florida, SquareScan is "the shape of communication."

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