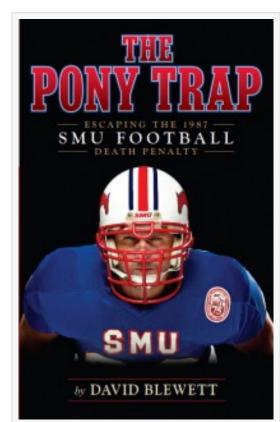


## NCAA Sanctions-Gate: New Book, 'The Pony Trap' Reveals Untold Story of SMU College Football Scandal

/EINPresswire.com/ Is the NCAA guilty of violating its very own rules? <u>David Blewett</u>, the author of an explosive new <u>college football</u> book shares untold revelations about the scandal that rocked college football 25 years ago: <a href="http://www.davidblewett.com">http://www.davidblewett.com</a>

NCAA sanctions always make news. First, because college sports and especially college football is big business. Hundreds of millions of dollars are at stake every single year. This year alone, Penn State and Miami University have received severe NCAA sanctions. And the top two teams in the Big Ten (Ohio State and Penn State) are ineligible for bowl games because of past NCAA rules violations.

Yet how many college football fans recall the only major college football program given the most severe NCAA sanction ever? Called "the death penalty", it killed the SMU college football program and punished innocent players and students. Although it happened in 1987, it's taken decades for SMU football to recover. Even now, 25 years later, what still remains are unhealed wounds and unanswered questions. Until now.



The inside story from a player's perspective on what really happened with the SMU football death penalty scandal

A new book by former SMU Mustang David Blewett, "The Pony Trap: Escaping the 1987 SMU Football Death Penalty" features some startling revelations on NCAA corruption.

What makes 'The Pony Trap'such a compelling read? Thaddeus D. Matula, the Peabody Award winning director of ESPN's '30 for 30' series, "Pony Excess" shared this, "Blewett gives you a noholds-barred insider's look at the scandal, and his explosive claims will give you pause."

A recent book signing of The Pony Trap near SMU's Dallas, Texas campus attracted several of Blewett's former teammates including nine-year NFL veteran Dave Richards as well as the two

quarterbacks during SMU's glory years, Bobby Waters and Lance McIlhenny. Blewett has also given several radio interviews, including a 20-minute stint on Dallas Sportsradio 1310 The Ticket.

As Blewett shared, "I wrote the Pony Trap for three reasons. First, to set the record straight about the SMU Death Penalty from a player's perspective. Second, the rules the NCAA broke back then are still being broken and even more relevant today. And third, to keep a promise I made to my daughter."

It was his daughter Amanda's question that inspired Blewett to take on the NCAA and college football athletics, as well as the local and national media. As Blewett revealed, "When my daughter asked if I did anything wrong at SMU, I knew it would never be over until I could tell her exactly what happened."

Now college football fans can discover exactly that. To gain an inside look of The Pony Trap, visit the David Blewett web site at the link below and receive a free excerpt of the book via download:

## http://www.davidblewett.com/free-chapter-campaign/

The book can also be purchased directly via the website as well as online at Amazon.com

For media inquiries, to arrange an interview or an expert quote on college football, SMU Athletics, the NCAA, or sanctions, please contact Leann Garms at 214-289-3563. Further information on David Blewett, The Pony Trap and other resources are available in his press room: <a href="http://www.davidblewett.com/press-room/">http://www.davidblewett.com/press-room/</a>

## **About David Blewett:**

Dave Blewett is the author of "The Pony Trap: Escaping the 1987 SMU Football Death Penalty." Blewett is once again active in SMU Athletics, serving on the Board of the Lettermen's Association, and is a trusted authority on college football and NCAA sanctions. As a businessman, Blewett founded a mortgage bank that has evolved to include real estate development as well as oil and gas operations.

Yet he had a secret passion to play his last years of eligibility with SMU and end his football career on his own terms. At age 45, he got back into "football-playing shape" and tried for renewed eligibility. Though he was rebuffed by current SMU head coach June Jones, Blewett was informed his workout stats would have qualified him for the NFL Scouting Combine. Blewett wrote The Pony Trap so the truth can finally be known and all those involved in the SMU Death Penalty college football scandal can finally move forward, once and for all. <a href="http://www.davidblewett.com">http://www.davidblewett.com</a>

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