

# The Conference Group Highlights Men's Health by Participating in Movember

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/EINPresswire.com/ The men of a leading conferencing company collectively grow mustaches to raise funds to promote male cancer awareness.

NEWARK, Delaware – Men all over the world, including the Conference Group's team, sprouted mustaches last month in effort to raise money and awareness for a cause that combats predominantly male cancers. Although the hairy excitement takes place spanning the month of November, the Movember Foundation runs charitable events year round housed at [Movember.com](http://Movember.com).

This year the Conference Group's all male team of "Mo Bros" got behind the charity to raise their own set of donations by letting their facial hair run free and posting the proof on the Movember team page where donations are accepted. Their logo even grew a "stache" for the occasion on their social media sites! Unlike most charitable events, the annual movement requires commitment; participants allow upper lip hair to grow out all month long.

At TCG, there is no shortage in motivation, as the team gets involved whenever there is a great cause. The goal is to change the face of men's health by aiming to increase early cancer detection, diagnosis, and effective treatments. Ultimately this band of gentlemen will reduce the number of preventable deaths by giving hard earned money to programs designated to finding cures.

Fellow Mo Bro and TCG team captain, Chris LaCroce boasts, "It's amazing how doing a seemingly insignificant thing like growing a mustache, can really make a huge difference! We are very proud of the response we've gotten, not just in donations, but in our participants as well." The Conference Group's team ranked 6,597 out of 15,027 teams in the U.S. Donations can still be submitted through the month of December on the team page <http://us.movember.com/team/875257>.

## About The Conference Group

The Conference Group is an innovator of advanced HD [video conferencing](#) technology and has specialized in audio, web & video conferencing since 1999. The company provides competitive [audio conferencing](#) rates as well as global [toll-free conferencing](#) access to over 50 countries with its award winning customer service and boutique style approach.

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