

Hyundai Takes Home Three Total Value Awards

/EINPresswire.com/ The Sonata, Elantra, and Equus earn accolades from Strategic Vision.

Family Hyundai in Tinley Park, IL has a history of providing Chicagoland drivers with the latest and greatest vehicles from Hyundai, and as such, they are proud to announce that the automaker has won awards for three of their vehicles. The Sonata, Elantra,



and Equus each won the Strategic Vision Total Value Award for their class.

In order to do so, the vehicle had to beat out competing vehicles in customer assessments of initial value and overall ownership experience.

The <u>Hyundai Sonata</u> earned top ranking for medium cars, one of the most competitive market segments around, offering drivers prices and a level of performance and reliability that were difficult to match.

Hyundai's flagship sedan, the high-class Equus, beat out competition from luxury giants including Mercedes and BMW.

The small sedan segment was won by the Elantra, continuing the vehicle's trend to give drivers much more than they are expecting in a compact car.

Not only did each of these vehicles take the top of their class, but Hyundai was praised overall for being a pillar of innovation, value, and overall vehicle quality.

Receiving recognition from Strategic Vision is not to be written off, either. They are a research-based consultancy organization that has over 35 years of serving various Fortune 500 companies and helping them to understand consumers' decision-making processes.

Hyundai Motor America's Mike O'Brien has said that the 2013 line of vehicles "showcases Hyundai's philosophy behind building cars," and that they "provide customers with engaging,

efficient vehicles." It's clear that that dedication to customer satisfaction has earned the automaker significant points in competitions such as Strategic Vision's.

All three of these vehicles, as well as the full lineup of brand new Hyundai models, are available now at Family Hyundai. For more information on the Total Value Awards and where in particular each vehicle's success lies, readers are encouraged to <u>contact the dealership</u>.

Their sales team is on site six days a week, from 9:00 am to 9:00 pm Monday-Friday and 9:00 am to 8:00 pm on Saturday. Family Hyundai is at 8101 W 159th St. in Tinley Park.

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