

Flippers Pizzeria Prepares for the Grand Opening of Its Newest Location in St. Petersburg, Florida

/EINPresswire.com/ [Orlando pizza restaurant](#) Flippers Pizzeria continues its expansion of pizza franchises throughout Florida.

[Florida pizza franchise](#) Flippers Pizzeria is ending 2012 with a bang by opening its thirteenth location in the state. The new restaurant is scheduled for a grand opening on December 21, 2012 at 1054 4th St. North in St. Petersburg, Florida.

Earlier this year, it was reported that the popular Orlando pizza restaurant was anticipating a large-scale expansion into the Tampa market, thanks to a multi-unit operating agreement with Gerard & Bonnie Pickhardt, principals at Watch These Franchises Grow!™. It has now been revealed that the new partnership will yield sixteen total new Flippers Pizzeria franchise locations over the next eight years throughout Pinellas and Hillsborough Counties.

According to the Pickhardts, the couple's second franchise location will open just a few months after the new St. Petersburg location. Scheduled to open Spring 2013, the second pizza franchise will break ground in the Carrollwood area of Tampa, Florida.

The new franchise locations throughout the Tampa market isn't the only thing that Flippers Pizzeria is celebrating during the final weeks of 2012. The pizzeria is also celebrating the conclusion of its 25th year in Central Florida. All year long the pizzeria has been highlighting its fabled history with customers and modernizing the brand with new menu items, refined ingredients, and in-restaurant customer comforts like flat screen TVs and free WiFi. Last month, Flippers Pizzeria released a brand new mobile application that is now available for download at no charge in the Apple iTunes store. The new app makes online ordering from iPhones, iTouches, and iPads a seamless and simple experience.

Most recently, Flippers Pizzeria released an HD video on its [Flippers Pizzeria YouTube channel](#) showcasing the Florida pizzeria's great restaurants, great service, community and customer events, as well as its commitment to the highest quality, freshest ingredients.

Clearly this 25-year-old pizzeria shows no sign of slowing down any time soon. "The Flippers



brand is constantly evolving with the demands of our customer, while staying true to our promise of delivering 'Fresh, Honest Ingredients' and superior customer service," said Kelly Pfister, Marketing Director at Flippers Pizzeria. "The excitement behind the new franchise locations in Tampa being brought to fruition by Gerard & Bonnie Pickhardt reflect an increased demand and interest for the highest quality pizza in Florida."

Founded by Scott Kousaie and Todd Dennis in 1987, Flippers Pizzeria has become one of Central Florida's favorite pizzerias. According to Kousaie, the pizzeria has a product and a business model that fills a void in the industry. "It's our goal to satisfy every customer through our passion for the perfect pizza while offering other great menu items that complement our brick oven specialty pizzas," says Kousaie.

This signature commitment to customers and to the integrity of high quality food is what got the Pickhardts so excited about becoming part of the Flippers Pizzeria family. "We are thrilled to be part of the Flippers franchise team. What is equally exciting is the quality, passion, integrity, charity and fun that are all part of the equation in this organization," said the Pickhardts.

Flippers Pizzeria is committed to "fresh honest ingredients" hand-selected by founders, including high-quality meats, cheeses, and tomatoes imported from both California and even Italy. All pizzas are prepared with passion—hand tossed, then baked in the company's signature brick ovens. The company has been operating in Central Florida since 1987 and offers pizza franchise opportunities.

ABOUT FLIPPERS PIZZERIA: "Fresh Honest Ingredients." From authentic brick-oven baked pizzas and pastas, to handcrafted calzones and flatbreads, Flippers Pizzeria maintains consistency in taste and freshness. Customers have the option of enjoying a delicious Flippers meal in the comfortable, family-friendly environment of their restaurants or the convenience of pick-up and delivery services, as well as catering services. Flippers Pizzeria is one of the only delivery services offering the quality of authentic brick-oven-baked pizza in Florida. Online ordering is available. Follow Flippers Pizzeria on Facebook, Twitter, YouTube and Pinterest and download the new Flippers Pizzeria app in the iTunes store.

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