

Inbox.com Founder Donates \$10,000 To Jump Start Sandy Hook Fundraiser For New School Site Renovation

/EINPresswire.com/ Campaign Goes Viral Online with Request for [Donations](#) that will be directed to School District, PTA for Building Safe Haven at Chalk Hill School for 4,700 Students.

Internet entrepreneur, Robert Österlund, founder of [Inbox.com](#), and his wife have donated \$10,000 as a jump start towards renovations of Chalk Hill School to provide a new school site for the [Sandy Hook](#) Elementary students following the tragic events of December 14, 2012, in Newtown, Conn. The staff of Inbox.com is furthering this effort by creating a viral campaign for more dollars on Indiegogo.com at <http://igg.me/p/298826>. As evidenced on the homepage of Inbox.com, www.inbox.com – Mr. Österlund is running ad campaigns across his Internet properties, no small splash as Inbox.com alone is listed as a the 63rd most trafficked site by unique visitors in the world.

“This is a great start, but so much more is needed,” stated Mr. Österlund. “We are inviting everyone to help grow this gift for the children of Newtown who deserve a safe place, unassociated with this tragedy, where they can continue to learn, grow and heal.”

Financial donations will go directly to modify Chalk Hill School to serve as a new school site for Sandy Hook students perhaps adding counselors for helping children and teachers to better cope with the event, providing decompression rooms to go to, or offering coping activities. Closed in 2011, Chalk Hill served the town of Monroe, Conn. as part of its recreational department. The Inbox.com fundraising campaign is reaching out to the Sandy Hook's School Board and their Elementary School PTA to direct the use of the funds.

“Should this campaign take off the way we hope, we have a commitment by our founder to add another \$10,000 toward creating a safe haven for the world's most important assets, our children,” stated Skip Middleton, Executive Vice President of Inbox.com.

The staff of Inbox.com believes those affected need, above all, a warm, safe school environment. Children, teachers, and parents, and the first responders, need to talk through fears, share experiences, be heard, and feel comforted. Mr. Österlund, through his own personal experiences, understands the value of this. Mr. Österlund and his wife have two school-aged children, and the tragedy of this event is not lost on them.

How You Can Help:

The campaign is accessible from the Inbox.com home page - www.inbox.com where links point to the Indiegogo.com hosted site at <http://www.indiegogo.com/osterlundsolacedrive>. The drive already surpassed its \$15,000 first tier goal. Mr. Österlund desires to far surpass that amount to give the school officials more latitude for examining options for the children's safety and recovery. The Inbox.com staff asks everyone to aid the effort by sending the share link <http://igg.me/p/298826> to their friends and family, and if possible, contribute. The site features share links to Facebook®, Twitter®, and Google+™.

"The more people know about this great effort, the more likely we'll reach the goal," stated Mr. Österlund. "Let's show them we care and will stand together to assist in their time of crisis."

About Robert Österlund:

Mr. Robert Österlund is a lifelong entrepreneur and has founded a variety of successful business endeavors in the tech world and in global commercial real estate. Mr. Österlund and his family recently moved to Toronto, Canada. Mr. Österlund has constantly involved his companies, assets and his family in charitable works such as disaster relief for Hurricane Katrina, the Indonesian Tsunami, the Haiti relief effort following the earthquake, and many other ongoing charities involving canine cancer and children's programs in Scandinavia, the Bahamas and North America.

About Inbox.com, Inc.:

Inbox.com, Inc. is a leading innovator of search technology and software applications focusing on rich, interactive experiences and safety for consumers and businesses. The company is dedicated to the idea that everyone worldwide should have access to free software. Inbox.com alone is listed as the 63rd most trafficked site by unique visitors in the world according to Compete.com by its November 2012 report. To learn more, visit www.inbox.com.

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