

Making wedding plans after a festive season proposal?

/EINPresswire.com/ UK (submitpressrelease123.com - press release) Happiness is all around at Christmas and the New Year, and the holidays will have seen many would-be grooms – and a few brides too – pop the question to their loved one.

And wedding supplies company Bride & Groom Direct is urging those happy couples to get their plans off on the right foot as 2013 starts, by sending out [save the date cards](#) to those they want to share their special day with them.

The idea of sending out early reminders to people to keep the date of a wedding clear is a relatively recent one, but has been brought about as a result of the increasingly busy lives which many people lead, which often sees their diaries booked up for months at a time.

So to ensure that people can be given as much warning as possible that they should keep the date free, it's now customary to send out save the date cards six to eight months in advance to ensure that they can make the necessary plans to be there to share in their family member or friend's big occasion.

"Once the excitement of celebrating the engagement has died down, it's never too early to start making plans for the day itself," says Mark Seekins, Managing Director of Bride & Groom Direct. "And because every couple want to be sure that they can share their joy with as many people as possible, 'save the date' cards and accessories have become vital to achieving this."

One thing's for sure for any happily engaged couple – the time between them deciding to get married and the wedding day itself will pass by in a flash.

So it's never too early to get started on making firm plans for the day, particularly when it comes to securing the venue of your choice, and checking out the range of Bride and Groom Direct wedding invitations – because with such a huge range of designs available it's a decision couples might want to take some time over.

The sheer amount of considerations to be made when making plans for such a momentous occasion demands that enough time is allowed for considering every one of them, even down to such tiny details as [wedding guest books](#) and napkin holders.

So, says Mark Seekins: "Over the past year, Bride and Groom Direct has seen sales of save the date cards more than double, and save the date magnets by more than 200 per cent, so it's clear that couples are starting their wedding plans early to ensure that no detail is missed – and that's where we can help."

Check out the full range of wedding stationery and ideas for the big day at Brideandgroomdirect.co.uk.

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About Bride & Groom Direct:

Since its establishment in 1993, Bride & Groom Direct has emerged as one of Britain's top suppliers of invitations, favours and various other wedding-related accessories. Our wedding range includes Bride & Groom Direct personalised wedding stationery and Bride & Groom Direct save-the-date magnets. Our wide range of products and helpful service has helped countless couples take some of the stress out of planning their wedding.

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