

Rovia Named 'World's Leading Travel Booking Website' at 2012 World Travel Awards

/EINPresswire.com/

- Elite travel industry awards program recognizes [Rovia's](#) innovative technology

- Rovia is the largest provider of [curated group travel](#) experiences in the world

NEW DELHI and PLANO, TX - Rovia is proud to announce it was awarded World's Leading Travel [Booking Website](#) at the 2012 World Travel Awards held in Gurgaon, New Delhi, on December 12, and was selected over other leading booking engines such as Orbitz, Expedia, Priceline, and Travelocity. World Travel Awards is one of the most prestigious awards programs in the global travel and tourism industry, hailed by The Wall Street Journal as "the Oscar's of the travel industry".



Rovia is the largest provider of curated group travel experiences in the world, annually producing and managing hundreds of unique pre-packaged experiences for groups numbering from a few dozen to a few thousand. Rovia's advanced travel technology offers unmatched features and benefits. The company's booking engine delivers unparalleled convenience and cost reliability, including an assurance of best prices.

The annual World Travel Awards program is highly comprehensive, honoring several industry segments, such as Airlines and Airports, Hotels and Resorts, Honeymoon Destinations, and Car Hire. In 2011, 791,358 individual votes were cast by travel professionals and consumers in 171 countries.

"Winning World's Leading Travel Booking Website in the 2012 World Travel Awards reaffirms Rovia's position as a prominent online travel company," Rovia President Mike Putman said.

"Rovia is a travel industry innovator and this award is testament to the fact that our customers can book their travel with security and confidence as we continue to set the ultimate standard for their online travel experience. We are honored by the mutual public and worldwide travel community's expression of confidence as an industry leader."

About Rovia:

Rovia is a leading online travel company with offices in South Carolina and Texas. Established by the convergence of two well-respected travel companies with more than 50 years of experience in the travel industry, Rovia is the largest provider of curated group travel experiences in the world. The company annually produces and manages hundreds of unique pre-packaged experiences for groups numbering from a few dozen to a few thousand.

For inquiries, contact:

Hadas Sasson-Zitomer

Email: press@rovia.com

Tel : + 1 (972) 805-5440

This press release can be viewed online at: <https://www.einpresswire.com/article/129351811>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.