



New Website AGlobalDifference.com Combines Leisure Discounts With Community Support

/EINPresswire.com/ Today, [A Global Difference \(www.AGlobalDifference.com\)](http://www.AGlobalDifference.com) launched a website which provides people a simple way to give to causes they believe in simply by shopping online and receiving major [discounts](#) as they do so. In addition more revenue can be generated for their cause by using a custom Internet search button powered by Yahoo to do their searching. Each click to a sponsored link can earn five to ten cents for their cause. Sounds like a little change, but those cents can add up to make a lot of sense!

Clients are able to support causes that they wish to invest in for the greater good locally, nationally and around the globe.

According to Melissa Greer, founder of A Global Difference, "The Global Difference concept was born in 1993. I was a program manager of Employee Events and Corporate Discount Programs for IBM. I was eager to serve a wider client base, as well as to provide expanded services. I hoped one day to make that happen and make a difference for the greater good as well."

With her dream to do something for the greater good, her experience, and an innovative idea, A Global Difference has now become a reality.

Drawing on her background in the field, and more than 20 years of experience, Ms. Greer and her staff of professionals have formed a large network of contacts and companies in the travel and leisure industries, along with leaders in the arts and entertainment industries and local non-profits. These connections make it possible for members of A Global Difference to enjoy significant savings on the things they love while helping causes they care about.

Ms. Greer says A Global Difference allows members to "Give a little and save a lot" when they [shop](#) online.

The Global Difference team is truly committed to making a difference in their communities locally, nationally and throughout the globe.

As a youth, Ms. Greer and a team of college students witnessed firsthand the poverty stricken communities in parts of Mexico.

Ms. Greer and the team were struck by the ever-present spirit of hope and love that many of these families had. Despite their circumstances they shared what little food they had with Ms. Greer and the team. Greer said, "We were changed forever, realizing that we live in this world not to serve ourselves but to help our brothers and sisters wherever we can."

Philanthropy had become a huge priority to Ms. Greer and her colleagues and wherever she worked, she was involved with helping her companies make a difference in the community, organizing food drives, working with non-profits, organizing employees to volunteer and work with homeless shelters, food banks, The Giving Tree during the holidays and more.

After leaving the corporate sector, Ms. Greer moved into the non-profit world, working in an organization that helped low-income women start their own businesses. It was a powerful experience.

Statistically, it's been found that when a woman starts a business, she is not just helping herself; she is helping to take care of her family. By helping one woman realize her dream to become a successful self-sufficient entrepreneur, jobs are created and she is able to help her community build a stronger, more sustainable economy.

A Global Difference is a network that joins with supporters of various causes to help those causes thrive and grow.

According to Ms. Greer "We believe that each of us has the opportunity to help one another for the greater good. When we buy something, we help ourselves, the businesses we're buying from and our communities."

She continues, "Because of the recent economic downturn, much needed grants and subsidies from corporate, federal, state and private sources have been lacking. Unemployment levels have been high, various school and community programs, parks and other valuable causes we care about are in great jeopardy of survival. A Global Difference allows people to make a difference just by shopping."

In these difficult times A Global Difference has evolved as a grassroots effort to help where we can. Whether local, national or international, we feature various causes, and micro-enterprise and small businesses around the globe offering products and services that we can all enjoy.

A Global Difference has a simple formula to help the causes people care about.

SHOP – SAVE – SUPPORT
GIVE \$25.00 to a favorite cause
RECEIVE A \$25.00 RESTAURANT.COM GIFT CERTIFICATE

For only \$25.00, clients can take advantage of discounts of up to 75% whenever they shop for thousands of items at any of the participating online merchants and earn cash back for their favorite cause at the same time.

A member can generate even more revenue for their cause by using a custom Internet search button powered by Yahoo to do their searching. Each click to a sponsored link can earn five to ten cents for their cause. Sounds like a little change, but those cents can add up to make a lot of sense!

75% of each club membership fee and 100% of revenue generated from each movie ticket sold goes to the cause that member supports.

According to Ms. Greer "We call our members investors, because indeed anyone who joins the Global Difference network is investing for the greater good."

To thank members for becoming a member, a \$25.00 restaurants.com gift certificate is given to new members when they join.

It's an investment for the greater good helping schools, the arts, parks, businesses and so much more.

The motto for A Global Difference (www.AGlobalDifference.com) is Give A Little...Save A Lot!

Ms. Greer says, "Giving Back is the Global Difference!"

A Global Difference (www.AGlobalDifference.com) is a network that joins with supporters of various causes to help those causes thrive and grow. We believe that each of us has the opportunity to help one another for the greater good.

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