



Penny Auction List Offers Industry-Leading Strategy Articles

/EINPresswire.com/ With [penny auctions](#) on the rise, the Penny Auction List set out to educate consumers on the risks and rewards of entertainment shopping. Their data-driven strategy articles helped hundreds of savvy bidders win more auctions in 2012.

Penny auction websites continued to gain momentum in 2012, so the Penny Auction List went a step further to help consumers win more often and save more money.

To help bidders achieve greater success with entertainment shopping, the Penny Auction List hired Emma Stebbins, a Probability & Statistics major at the College of William and Mary. Emma's primary responsibility was to develop data-driven strategy articles for sites like QuiBids, Beezid and BidCactus

During the summer of 2012, Emma invested countless hours into building the best data-driven strategy articles on the web. From the best gift cards to target on QuiBids, to the easiest Cherry Auctions to win at Beezid, Emma's insights offer valuable insights to new and experienced bidders alike.

Joshua Waldron, the founder of PennyAuctionList.com, had this to say about Ms. Stebbins work:

"Emma has a love for numbers and an uncanny ability to interpret data. Though I don't share that same passion, the penny auction strategy articles that she developed are incredibly useful and far beyond the scope of what I originally envisioned..."

Waldron went on to say:

"Our bidders have a great strategy advantage if they read Emma's articles and take her advice seriously."

Ms. Stebbins will conduct additional data analyses for bidders in 2013, allowing the Penny Auction List to continue offering industry-leading strategy articles. Bidders will also have the opportunity to request specific criteria for future strategy articles.

PennyAuctionList.com also hosts the Internet's most trusted directory of penny auctions. Sites

featured in their directory all meet a strict set of criteria before being featured.

This carefully-filtered [list of penny auctions](#) protects bidders from fraudulent websites. Highlights include a place for site reviews, easy access to exclusive promo codes and great free bid offers.

More information on penny auctions can be found at the Penny Auction List, or in the groundbreaking [penny auction strategy book](#), Penny Wise: The Complete Guide to Saving Money with Online Penny Auctions.

Media Contact:
Joshua Waldron
Studio JWAL LLC.
2037598536
<http://studiojwal.com>

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