

ekmPowershop teams up with Ogone

/EINPresswire.com/ UK (submitpressrelease123.com - press release) Ecommerce software specialist ekmPowershop has entered into a new strategic partnership with online payment services firm Ogone, which is connected to more than 200 banks and 80 payment methods.

It is hoped that the alliance will make it that bit easier for businesses to expand into new markets by allowing them to offer a wider range of payment solutions. Ogone's secure payment platform is now fully integrated into ekmPowershop's e-commerce package, giving [ecommerce websites](#) the opportunity to maximise overseas sales by offering the payment options that overseas customers are most familiar with.

"Offering Visa, Mastercard and PayPal might work a treat on home shores, but people pay for things differently in different parts of the world," ekmPowershop's Head of Marketing and BD Steven Hickey, explained. "Adding Ogone to our ecommerce solution made sense as they have vast experience in processing payments all over the world."

Using Ogone Collect, ekmPowershop users can manage and activate a wide variety of payment methods with minimum fuss, allowing businesses to reach out to new customers in new places. Ogone is accredited with more than 200 acquiring banks, including all of Britain's tier 1 providers, and thereby enables each merchant to choose their favoured banks quickly and easily.

"We are very pleased to be able to help ekmPowershop's customers expand their business throughout the UK and beyond by using our sophisticated payment solutions," said Ogone's UK manager Julian Wallis.

To celebrate the new deal, Ogone is currently offering ekmPowershop users three months' use totally free of charge. By adding Ogone to your [online shop](#), you can expand your reach and improve your conversion rates significantly without having to worry about being bogged down in administrative hassle. Ogone also offers a range of advanced fraud protection tools to provide maximum peace of mind.

You can find out more simply by visiting our website at www.ekmpowershop.com.

About ekmPowershop:

Founded in 2002 by then 22 year old Antony Chesworth, ekmPowershop.com has grown to

become the UK's largest ecommerce provider, powering 1 in every 5 online shops.

Now available in 6 countries worldwide, ekmPowershop.com have helped over 35,000 businesses create their own easy to use online shop. Clients include O2, Michelin Tyres, The Mirror, Lotus Cars, Prudential and thousands of SMEs.

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