

New Distribution Partnership And Joint Venture Between Macmillan, St. Martin's Press, And Entangled

/EINPresswire.com/ Powerhouse publisher <u>Macmillan</u> has reached agreement with juggernaut, <u>Entangled Publishing</u>, to handle global distribution for Entangled's highly successful digital imprints, beginning February 1, 2013.

In the new arrangement, Macmillan will distribute English language e-books of Entangled's new publications in all domestic and international markets and for all platforms where Macmillan currently does business.

With unprecedented growth, in a year Entangled has exploded to twelve imprints with more than 350 authors and thirty titles released per month. In 2012, Entangled published the sixth overall best-selling book of the year and eight national best



sellers. The agreement includes additional resources and personnel from Macmillan to strengthen Entangled's infrastructure. "This partnership brings a global leader in print and digital distribution, ensuring Entangled can continue to support our rapid growth and success," says CEO and publisher of Entangled, Liz Pelletier.

In a separate agreement, St. Martin's Press will launch a new joint venture imprint known as St. Martin's/Entangled which will bring into print and publish a select number of Entangled's digital first titles.

"We couldn't be more excited about our alliance with these giants in the industry," says Liz Pelletier. "To be able to bring our titles to a global audience, meeting both the needs and expectations of our authors and readers everywhere, has exceeded my expectations as a publisher. We look forward to an exciting collaboration with Macmillan and St. Martin's Press."

John Sargent, Macmillan's CEO, said, "We are hugely impressed with Liz Pelletier's vision and what she has accomplished in such a short time. We found her out-of-the-box approach to publishing incredibly exciting and saw potential to work together with her on several levels. We think Liz and Entangled have found a new way forward and we think we can help build on that remarkable success."

About Entangled Publishing

Entangled Publishing is an exclusive, boutique publisher of romantic fiction. Located in Fort Collins, Colorado, Entangled's is bridging the gap between traditional and indie publishing, giving both readers and authors the best of both worlds. For more information about Entangled Publishing, its new imprints, and its upcoming titles, visit the publisher's website at www.entangledpublishing.com. To contact Entangled Publishing, email marketing@entangledpublishing.com.

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