

GreatBridge Consulting Welcomes Tom Herman As Director

/EINPresswire.com/ Growing Expert Services Practice Adds New Litigation And Valuation Professional

GreatBridge Consulting is pleased to announce that Thomas B. Herman has joined the firm as a Director. Tom is a CPA with over eighteen years of business experience, including twelve in the field of expert services with firms such as PricewaterhouseCoopers, Ocean Tomo, Tait Advisory Services and Ernst & Young. He specializes in the determination of economic damages in intellectual property litigation and other complex commercial disputes, valuation, and the identification and quantification of fraudulent transactions.



Mr. Herman has managed large national cases related to damages arising from patent and trademark infringement, lost profits, diminished asset value, business interruption, breach of contract, price erosion, false advertising and market confusion. He has provided litigation consulting services and prepared valuations and other quantitative analyses for clients in a wide range of industries. His experience includes performing due diligence and valuation analyses for acquisitions, divestitures and start-up enterprises. Mr. Herman has prepared expert reports, advised counsel on damages theory development and supported testifying experts in cases in federal and state courts and in mediation.

"We are excited to welcome Tom to GreatBridge as we continue to recruit the best talent in the field. He is a great asset to our firm, and is one of the most skilled professionals I know. Tom brings deep experience in all aspects of damages estimation and valuation, as well as extensive quantitative and financial modeling abilities," said company founder and CEO Krista Holt.

Prior to joining GreatBridge, Mr. Herman was a Manager in the Financial Planning department of one of the nation's largest health insurance companies. He previously served as a Director in the Expert & Valuation Services practice of Tait Advisory Services, and its successor firm, Ocean Tomo, an intellectual property consulting and services firm. In addition, Mr. Herman spent five years as a Manager in the Financial Advisory Services practice of PricewaterhouseCoopers LLP where he served on the firm's national trademark practice team. He began his career in the Chicago office of the Special Services Group of Ernst & Young, LLP.

Mr. Herman holds a Master of Business Administration degree from the University of Illinois at Urbana-Champaign and is a Certified Public Accountant, Certified Management Accountant and Certified Financial Manager.

About GreatBridge Consulting, Inc.:

GreatBridge Consulting provides a full range of litigation consulting services in the areas of intellectual property, antitrust, commercial damages, and surveys. The company also consults on matters of valuations, contract law, and licensing. GreatBridge experts have successfully worked in the litigation consulting field for many years, and their thorough and dedicated approach to rigorously investigating each issue with a fresh eye assures their work is among the best in the field. GreatBridge has offices in Washington, DC, and San Francisco, CA. For more information about GreatBridge Consulting and its personnel, please see www.greatbridgeconsulting.com.

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