



LaunchMed, LLC Announces Release of LaunchStar™ ACO Software

/EINPresswire.com/ Apollo Beach, FL, January 2013— Today, [LaunchMed, LLC](#) announced the release of their [LaunchStar™](#) Solution, a powerful new web-based application that enables ACOs, physician groups, and Medicare, Medicaid, and Commercial health organizations to leverage data to improve population health, track program-specific quality and financial metrics, and measure physician performance.

LaunchStar™ is designed to provide the organization with the tools it needs to identify opportunities for improvement, prioritize measures and activities, facilitate patient member care, close patient care gaps, focus resources, conduct pay-for-performance programs, and monitor the effectiveness of interventions. By presenting actionable information through interactive and automated reports, LaunchStar™ allows staff to focus on implementation of quality improvement initiatives. The LaunchStar Solution™ is designed to support both the Medicare Stars bonus program and Accountable Care Organizations.

LaunchMed software requires little user training, which streamlines start-up time for the clients. The web-based platform enables the quick deployment of new features and functionality, instead of requiring infrequent software updates that require installation.

As a consulting and integrated quality improvement data solutions company, LaunchMed's primary goal is to assist clients with improving health outcomes while simultaneously maximizing revenues and maintaining compliance with complex Federal and State regulatory guidelines. For more information on LaunchMed, LLC or the LaunchStar™ Software solution, refer to their website at: www.launch-med.com.

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