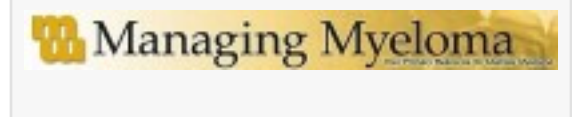


Managing Myeloma Website Celebrates Successful Fourth Anniversary

/EINPresswire.com/ Managing Myeloma, a leading educational initiative for physicians, nurses and pharmacists, has achieved record membership. Over 10,000 members have joined the online community since its inception at the American Society of Hematology (ASH) annual conference in 2008.



Bucks County, PA – Managing Myeloma (www.ManagingMyeloma.com), a leading educational initiative for physicians, nurses and pharmacists, has achieved record membership. Over 10,000 members have joined the online community since its inception at the American Society of Hematology (ASH) annual conference in 2008. This highly active membership accounts for over 500,000 unique user sessions in Managing Myeloma's live and enduring [educational programs](#).

"Managing Myeloma provides outstanding quality education for all clinicians who treat patients with [multiple myeloma](#)," stated Kenneth C. Anderson, MD, chair of the Managing Myeloma Advisory Board, renowned oncologist at the Dana-Farber Cancer Institute in Boston, Massachusetts, and a frequent expert featured in Managing Myeloma activities. "The content is well-developed and provides important guidance on the leading trends in this rapidly advancing clinical area."

With only 21,000 new patients diagnosed in 2012, multiple myeloma is considered a rare disease, thus, clinicians in the community typically see very few patients.

"Managing Myeloma provides a comprehensive online resource for the professional community practitioner that is updated on an ongoing basis," explained Managing Myeloma medical director, Eugene Tomblar, PhD. "We provide content developed by the leading experts in treating the disease worldwide."

This resource makes it easy for [community clinicians](#) to find current and relevant information specific to their patients with multiple myeloma at the time that treatment decisions are being made.

Managing Myeloma has just concluded its fourth successful year of bringing current disease-specific information to the community. It has a combination of live and online activities, and also includes the very popular "MM Mobile app" for the iPhone. The app features a continually

updated news feed on therapeutic trials, guidelines updates and industry information, frequently asked questions answered by leading experts in the field, and the innovative Myeloma Treatment Resource® featuring the world's most comprehensive compendium of multiple myeloma drug regimens, a HIPAA compliant automated patient dose-schedule calendar and calculators, including the International Staging System (ISS) and Creatinine Clearance Calculators.

Since 1993, MediCom Worldwide has been dedicated to the development and provision of interactive, engaging and clinically relevant continuing education activities, tools and resources for health care professionals. To reach the largest audience of these professionals as cost-effectively as possible, MediCom specializes in developing interactive, multimedia-based online clinician communities that support best practices and improved patient outcomes. These online communities are developed to meet the specific educational and practice support needs of specialists or general health care professionals, and are targeted directly to clinicians practicing in the relevant therapeutic areas.

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