

# wePhoto Commercial Photography Assists with Adrian MI Economic Development Efforts

/EINPresswire.com/ wePhoto, LLC, an Adrian Michigan [commercial photography](#) team, recently joined efforts with the [City of Adrian](#) in developing a marketing book that the city could present as a gift to potential investors interested in development within the community.

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“The whole book is made up of images of Adrian,” said Liz Arnold, Communications and Marketing Director for the City of Adrian. “We wanted to give a gift that had a WOW effect, and the commercial photography that wePhoto provided certainly did that.”

Lad Strayer and Vicki Schmucker, wePhoto partners, provided photos that were taken throughout Adrian, depicting favorite buildings, parks, and attractions, along with candid shots of people in the community. Image favorites included Trestle Park Bridge in the fall, a young couple enjoying ice cream cones at a favorite ice cream shop, a quality tailor at work in his store, and the historic Crosswell Opera House through a snowfall, among others. The cover photo was a collage of four beautiful outdoor scenes that Arnold said was her favorite.

“The quality of photos from wePhoto is amazing,” Arnold commented. “When I talked with Lad and Vicki, I explained that we wanted to show Adrian off, and they certainly helped us do that. They provided everything we needed for the book project within a day!”

Strayer and Schmucker often team up throughout Southeastern Michigan to help businesses present a high quality image for their marketing. They periodically schedule [professional portrait photography](#) sessions so that people in the community can get a new business photograph for their marketing.



This Trestle Park Bridge photo was one of the commercial photographs taken by Lad Strayer of wePhoto, LLC, and chosen by the City of Adrian to feature in their newest marketing book.

“Presenting the best image possible is critical for the success of a business, non-profit organization, municipality, and even individual professionals,” said Schmucker. “A high-quality, professional commercial photograph that depicts your company or your products can make the difference in attracting new clients or losing them. Whenever we do a photo shoot in the community, we are dedicated to making a positive, lasting impression with the photos we provide our clients.”

The marketing photography that wePhoto provides has helped many local companies showcase Made-In-Michigan products, and brought a personal touch to many local services such as hair stylists, restaurants, and fitness specialists.

“wePhoto was proud to assist the City of Adrian with this very-important marketing tool,” said Strayer. “Vicki and I really try to do our best in helping those we meet by providing high quality commercial photography that will make a difference for their future.”

About wePhoto, LLC

wePhoto is a team of professional, commercial photographers from Adrian, Michigan who are known throughout Lenawee County for their quality photos. Lad Strayer and Vicki Schmucker joined their individual freelance photography talents in 2008 to form wePhoto, LLC, to provide business portrait photography, event photography, marketing photography, and also recently food photography for a variety of clients.

Lad Strayer

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