

LowVig.com Offers -105 Pricing on NFL Wild Card Games

/EINPresswire.com/ America's most well renowned <u>Reduced Juice</u> Betting Site is offering discount lines on the NFL Wild Card Weekend games

This weekend marks the start of the 2012-2013 NFL postseason, which kicks off at 4:30 Eastern on Saturday, when Cincinnati will face Houston in the first of the AFC Wildcard matchups . The action continues later that same evening when Indianapolis faces the Seahawks in the first NFC Wildcard game followed on Sunday by the second day of the Wildcard Round which will pit Minnesota against Green Bay and Seattle against Washington. The results of these four games will determine which of these eight teams will be able to move on to the Divisional Playoffs, scheduled for January 12th and 13th.

As the game dates rapidly approach, many online betting enthusiasts are already making their picks for the first exciting NFL games of 2013. The odds are drawing a great deal of attention from both handicappers and recreational bettors alike; however, the odds on these events vary widely from sportsbook to sportsbook. For the most part, traditional betting portals currently have all of the NFL Wildcard Weekend sides and totals priced at -110 each way for both sides and totals. Nevertheless, LowVig.com, a well-known discount internet sportsbook, is offering players the opportunity to bet all four of these events at just five cents juice on the dollar (-105 odds).

LowVig.com has made a name for itself by offering reduced juice odds on popular sports such as NFL and NCAA football, NBA basketball, college hoops, Major League Baseball, in addition to a wide variety of other leagues and events. The site's unique value proposition consists of a low juice pricing model that saves players up to 50% on all their sports betting wagers.

According to a company spokesman, this discount pricing is responsible for bringing in hundreds of new players each month through word of mouth. In the words of a LowVig representative:

"Our 'Simply Better Value' guarantee allows us to attract new customers by leveraging the power of referrals, rather than spending hundreds of thousands of dollars each month on paid advertising and search engine marketing. Since we don't get involved with pricey advertisement campaigns, we are able to offer our customers the best prices available."

LowVig's low juice pricing on this weekend's NFL Wildcard Round already has players betting up a storm. While the lines on these events opened at -105 each way for both sides and totals, prices

are expected to shift rapidly as action on all four games picks up. Nevertheless, there is a good chance that the lines won't go past 11 cents compared to the 20 cent lines being offered by competing sportsbooks.

According to a source inside LowVig, the game that has been drawing the most attention over the past 24 hours in Minnesota vs. Green Bay. Having just faced off in Week 17 of the regular season, both NFC North rivals have an axe to grind as they prepare to do battle for a shot at the title. While the Vikings managed to clinch a victory last week despite a whopping 365 yard, 4 touchdown passing game on the part of Green Bay quarterback Aaron Rodgers, Green Bay is out for blood this week as they seek a repeat of their Week 13 victory over the Vikings. After all, the outcome of this battle will decide whether or not the Packers will be able to move on to the divisional playoffs.

While Green Bay only has to win by one point to stay alive in this postseason race, fans who bet on the Packers will need more than a touchdown to cover the spread and cash in on their victory. LowVig's current line on this event is Packers -7½(-105) with an over/under of 46(-105).

LowVig.com is best known for offering savings of up to 50% in sports wagering expenses and has created an educational video that fully explains how their model saves their clients' money on every wager.

That video can be viewed here: http://www.youtube.com/watch?v=nlmrualfWa8
All wagering enthusiasts who seek a better value for their betting dollars are urged to check out the current odds at www.lowvig.com. Players can review live lines for any and all sports by visiting the site clicking on their specific sport of interest.

About LowVig.com

LowVig was officially launched in 2011, with a 'Simply Better Value' guarantee expressed through "reduced juice" sports betting, horse rebates, poker rakeback and casino play rebates paid daily. The company offers a cost saving guarantee because LowVig prefers to return as much value possible to each individual bettor via the rebate and reduced juice model rather than through lower ROI methods, such as expensive advertising campaigns, affiliate deals, or costly promotions; thereby preferring organic growth through word of mouth advertising from their rapidly increasing client base.

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