

Stratus By Zuvo Water: World's First Intelligent Water Filtration System Launches On Indiegogo

/EINPresswire.com/ [Zuvo Water](#) launched Stratus, the world's first cloud-connected [water filtration](#) and [faucet](#) ecosystem, on Indiegogo today.

Zuvo Water launched Stratus, the world's first cloud-connected water filtration and faucet ecosystem, on Indiegogo today. Combining modern faucet design, Zuvo's patented water filtration technology which replicates nature's cleansing process, and a cloud-connected app, Stratus is the most intelligent water system on the market.

Stratus is more than a stylish faucet and high-tech filter, it's an ecosystem designed to revolutionize tap water. Its features include:

- Water information and hydration via the cloud--The Stratus Wi-Fi communication allows Zuvo Water to deliver to a smartphone a whole host of important information about water such as the remaining life of the filter, the actual reduction of contaminants in the water, and the daily rate of water consumption in one's household.
- Hydration Coach app-- Leveraging smart phone technology and the largest database of water quality information in the world, the Stratus app provides real-time filter diagnostics and important information about the consumer's local water municipality. With the personalized hydration coaching feature, a user can precisely manage his/her daily water consumption requirements. By inputting age and weight, an approximate daily hydration target will be given. By inputting the types of exercises and duration that the user engages in, the app will provided the user with not only the calories burned, but the rate at which to replenish his/her body's hydration balance.
- Stylish and intelligent faucets—Zuvo Water has been working for the last year with one of the



leading Silicon Valley design firms, D2M, who also created the crowdfunding sensation Instacube. D2M designed and tested the Stratus and created a full range of accompanying innovatively designed and styled, intelligent faucets. Faucets will be available in tri-flow and beverage faucet styles as well as in different finishes. The intelligent, touch sensing faucets not only turn on the filtered water but also show users the status of the system with intuitive graphics.

- Eco-consciousness—Zuvo Water is 100% committed to reducing the global consumption of bottled water and raising consciousness about the value of water. The Stratus reduces the expense and waste of bottled water by not adding to the more than 60 million plastic water bottles that end up in landfills every year. Additionally, the Stratus is designed according to sustainability principles. Non-painted and BPA-free plastics were chosen for durability, health considerations, and recyclability.

The end result is the world's first intelligent drinking water system right in the home that installs on a countertop or underneath a sink.

"Zuvo Water is always on the forefront in developing innovative products that deliver safe and superior drinking water which enable consumers to trust their tap again," observed Andy Butler, CEO of Zuvo Water. "With Stratus, we have taken the consumer hydration experience to the next level and provided our customers with an intelligent product that not only gives them great-tasting water, but smart water consumption and filter information, all in one package."

The Stratus team hopes to raise \$50,000 in 60 days to fund the manufacturing of the smart faucets and filtration systems. Countertop filtration systems start at \$79 and a variety of packages are available to Indiegogo backers.

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About Zuvo Water

Zuvo Water LLC (zuvo.com) is the global innovator of intelligent, cloud-connected, water-filtration products. Zuvo Water's mission is to restore consumers' confidence in their tap water and offer a better alternative to bottled water; thereby providing cost savings, convenience and care for the environment.

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