

JumpinGoat Goes Global! Forrest Graves, Coffee Expert, Offers Coffee Shop License Opportunities

/EINPresswire.com/ Business strategist and [coffee expert, Forrest Graves](#), introduces the availability of JumpinGoat [Coffee Roasters license](#) opportunities. Coffee connoisseurs worldwide can now experience the roasts that Georgia considers to be the world's finest.



CLEVELAND, GA -- With all of the competition in the coffee and hot beverage industry, having a top quality product to sell is integral to success. Forrest Graves, coffee expert and business consultant, understands that. Knowing that the process used to produce JumpinGoat roasted coffee (hand-roasted, 100% specialty Arabica beans, with no fillers or carriers) results in the finest brew available, he is now able to offer coffee roasters license opportunities. This exclusive arrangement allows entrepreneurs to be a JumpinGoat licensee, roasting and selling these premium beans for their own clientele.

The JumpinGoat name is well-known in Georgia as an exceptionally high quality coffee. This new licensing opportunity provides much more than just the beans, though. Licensees also have the option of capitalizing on the success that the JumpinGoat brand has already attained, by branding and marketing their store and website accordingly. Licensees become searchable as a location that offers Jumpingoat roasts, label their in-store hand-roasted coffee with branded logos, and have access to branded in-store marketing materials.

For those shops that are just starting out, Forrest Graves' licensing package also includes up to two first-time coffee roasters 10 hours of coffee academy time. This top-notch coffee academy experience transcends other traditional coffee academy training, as it comprehensively covers everything from the history of coffee to roasting methods, marketing to pricing products, and a full Internet education to leverage social networks and online shopping experiences.

"Licensees are getting so much more than just the JumpinGoat coffee name when they partner with us. We share our best practices with them, which have proven in each and every location to be successful and profitable, so that they too can succeed. It really is the total package," said Forrest Graves, business consultant and coffee expert (<http://www.forrestgraves.com>)

The licensing opportunities provided will essentially allow anyone anywhere to follow the JumpinGoat business model, prompting a worldwide expansion of the brand. Also included is up to 25 hours of business development, which is tailored specifically to the individual situation (location, market, and specific needs/features of the business.) Licensees start with a cohesive, proven business plan, with a recognizable, high-quality branded product to sell.

Interested parties should contact 1-877-797-GOAT (4628) for more information and pricing.

About Forrest Graves: Forrest Graves is the founder of JumpinGoat Coffee Roasters, North America's favorite purveyor of premium Arabica coffee. After being laid off as a business consultant from Hewlett Packard in 2008, Graves started JumpinGoat Coffee Roasters and led it to viral internet success, despite the worst recession America has seen in over 50 years. Graves and JumpinGoat coffee have been featured in SUCCESS Magazine, on CNN, ABC Nightly News, and Fox Business News, among others. His business model includes close attention to the reduction of their carbon footprint, advocating the use of recycled packaging materials and responsible business practices.

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