

China Air Pollution Hits Record Levels; Relief May be as Close as the Nearest Five Star Hotel

/EINPresswire.com/ [Air pollution](#) is a major problem in China and the Chinese government is now talking about the issue.

Air pollution is a major problem in China due to the country's rapid pace of industrialization, reliance on coal power, growth in car ownership and disregard for environmental laws. "The Beijing Shijitan Hospital received 20 percent more patients than usual at its respiratory health department, most of them coughing and seeking treatment for bronchitis, asthma and other respiratory ailments," Dr. Huang Aiben said. One of Beijing's worst rounds of air pollution kept school children indoors and sent coughing residents to hospitals, but this time something was different about the murky haze: the government's transparency in talking about it.



Air pollution in China

The government started publishing [PM2.5](#) readings last year after public demands for more detailed air quality data. Hourly air quality updates are now available online for more than 70 cities. To add to this many travelers are concerned that their trips to China will leave them sick and desperate for a fresh air and relief may not be too far away.

PURE Global, the leader in Indoor Environmental Quality and pioneer in the Allergy Friendly Room movement, is in the process of partnering with many 5 star hotels throughout China to help address this very serious concern. President of PURE Global, Vinny Lobdell stated, "The PURE Room addresses the entire environment providing a holistic solution from environments as small as a room to a complete building."

The Air Cleaner's used in the PURE process are the only [air cleaners](#) that have been proven and independently tested to capture 100% of particulate down to .002 micron. Air cleaning is only part of the solution, environmental assessment is cornerstone to the success of PURE's patented seven step process. Comprehensive evaluation and cleaning of the air handling system, treatment of all surfaces in the room or environment and a shielding of surfaces are what creates the entire PURE solution. It is the most comprehensive indoor environmental program ever developed and has been chosen as a brand standard by Hyatt hotels and hundreds of other

hotels across the globe. Lobdell continued, "PURE has a ground support team in China that can quickly evaluate, assess, and address any indoor air or environmental quality issue." The PURE offices in China currently provide consultancy and allergy friendly environments to some of the world's finest establishments, including office buildings, hospitals, and child care facilities.

PURE Global is committed to providing the healthiest, safest and most enjoyable indoor environments worldwide. With the global headquarters located in Pulaski, New York, PURE operates in over 20 countries and has installed PURE Rooms in some of the world's most prestigious and innovative hotels. Experience a PURE Room today by visiting www.pureroom.com.

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