



# BAROMA Health Partners ACO Selects LaunchMed's LaunchStar™ Solution

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/EINPresswire.com/ Apollo Beach, FL, January 16, 2013— Today, LaunchMed, LLC announced their partnership with BAROMA Health Partners (BAROMA), one of the 106 Accountable Care Organizations (ACOs) newly selected by Centers for Medicare & Medicaid Services (CMS). LaunchMed will provide the ACO with their LaunchStar™ Solution, a powerful new cloud-based application that will enable BAROMA to leverage data to improve population health, coordinate care, track program-specific quality and financial metrics, reduce expenditures, and measure physician performance.

"We are very excited to build a meaningful relationship with BAROMA," says Debbie Ouellette, founder and Clinical Director of LaunchMed, LLC. "We believe in the ACO model for improving the efficiency and quality of care, and our goal is to help BAROMA succeed in this endeavor by providing the most innovative healthcare technology services."

LaunchStar™ will also provide the organization with the tools it needs to identify opportunities for improvement, track performance with regard to the 33 ACO quality measures, prioritize measures and activities, facilitate patient member care, close patient care gaps, focus resources, conduct pay-for-performance programs, generate patient and physician report cards, and monitor the effectiveness of interventions. By presenting actionable information through interactive and automated reports, LaunchStar™ allows organizations to focus on implementation of quality improvement initiatives.

"BAROMA is leading the ACO movement in South Florida and we chose LaunchStar™ as the best vehicle to propel us into the future of quality healthcare for population," said Marisela Rodriguez, COO of BAROMA.

The LaunchStar™ solution is flexible and scalable, and is designed to support Accountable Care Organizations as well as physician groups, and Medicare, Medicaid, and Commercial health organizations.

LaunchMed, LLC is a consulting and integrated quality improvement data solutions company based out of the Tampa Bay area. LaunchMed's primary goal is to assist clients with improving health outcomes while simultaneously maximizing revenues and maintaining compliance with complex Federal and State regulatory guidelines. For more information on LaunchMed, LLC or the LaunchStar™ Software solution, refer to their website at: [www.launch-med.com](http://www.launch-med.com).

BAROMA Health Partners, a wholly owned subsidiary of Baroma, Inc. (OTC Markets: BRMA), is an Accountable Care Organization based in Miami, FL. Developed as an alternative to the fragmented, high cost healthcare system of today, they are one of the new 106 Accountable Care Organizations selected by CMS to participate in the Medicare Shared Savings Program effective January 1, 2013. They are the first approved MSSP ACO in Miami-Dade County, FL. Learn more about BAROMA by visiting their website: [www.baromahc.com](http://www.baromahc.com)

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