

Flippers Pizzeria Adds More Than Ten New Items to Its Menu

/EINPresswire.com/ Florida pizza restaurant Flippers Pizzeria begins 2013 with new menu items and new locations preparing to open their doors.

Fans of Flippers Pizzeria will be pleased to discover a post-holiday treat of sorts from the [Florida pizzeria](#) in 2013. In addition to an already expansive selection of fresh baked pizzas, pastas, flat breads, salads, wings, calzones, and sandwiches, customers will now be able to try more than ten new menu items from their favorite Florida pizzeria.

According to Flippers Pizzeria executives, debuting new menu items at the beginning of the year is becoming sort of a tradition. Last year around this same time, the pizzeria introduced numerous new specialty pizzas to rave reviews from fans.

In reality, for over 25 years, the menu at the [Florida pizza franchise](#) has been evolving—even menu staples. Rooted in their passion for creating the freshest, best tasting pizza, creators are continually seeking new flavor combinations and exploring new ingredient profiles in a constant quest for pizza perfection.

"We are in an endless pursuit of taking our ingredients further," said Ben Richardson, VP of Operations at Flippers Pizzeria. "Freshness is key in our kitchens, but equally as important are where the ingredients originate and how they are produced—these are very strong values of the Flippers brand and something we take very seriously."

According to Richardson, a perfect example of this thinking is the new specialty "Arugula & Prosciutto Pizza." It features two new ingredient profiles, arugula and prosciutto, paired with milky Mozzarella and Gorgonzola cheeses, pine nuts, olive oil, fresh squeezed lemon, and Asiago.

"When our customers taste this new pizza, their eyes literally light up," said Richardson. "It's a



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completely unique taste that's absolutely delicious."

The release of the new menu items follows a big year for the [Orlando pizza restaurant](#). In 2012, Flippers Pizzeria celebrated its 25th anniversary in Central Florida and recently opened its thirteenth pizzeria location. A new mobile application was also developed. It is now available for download in the Apple iTunes store. The new app makes online ordering from iPhones, iTouches, and iPads a seamless and simple experience for customers. With these new menu items and a new location opening soon in Tampa, 2013 looks to be forming into an equally big year for the growing pizzeria.

Flippers Pizzeria is committed to "fresh honest ingredients" hand-selected by founders, including high-quality meats, cheeses, and tomatoes imported from both California and even Italy. All pizzas are prepared with passion—hand tossed, then baked in the company's signature brick ovens. The company has been operating in Central Florida since 1987 and offers pizza franchise opportunities.

For a list of all new menu items now offered at Flippers Pizzeria, visit the restaurant's website.

ABOUT FLIPPERS PIZZERIA: "Fresh Honest Ingredients." From authentic brick-oven baked pizzas and pastas, to handcrafted calzones and flatbreads, Flippers Pizzeria maintains consistency in taste and freshness. Customers have the option of enjoying a delicious Flippers meal in the comfortable, family-friendly environment of their restaurants or the convenience of pick-up and delivery services, as well as Orlando catering services. Flippers Pizzeria is one of the only delivery services offering the quality of authentic brick-oven-baked pizza. Online ordering is available, as well as a new application that's now available in the Apple iTunes store. Follow Flippers Pizzeria on Facebook, Twitter, Pinterest, and YouTube.

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