

# LowVig.com Offers -105 Odds On NFL Conference Championship Games

/EINPresswire.com/ America's Most Popular [Reduced Juice](#) Wagering Website is now Listing Both Sides and Totals for this Week's NFL Playoff Schedule at -105 Each Way

The 2013 NFL Conference Championships will be played this coming Sunday and sports fans are already making their prognostications for this year's Superbowl matchup. As excitement surrounding the final round of the playoffs mounts, recreational bettors and professional gamblers alike are scouring the internet looking for the best odds on this weekend's events.

The odds on these games vary from sportsbook to sportsbook. Nevertheless, while most sites are using a standard 20 cent line on the Conference Championships, one popular discount wagering portal has both the sides and totals for these two events listed at -105 each way.

While it is no secret that -105 NFL odds are attractive to sports gamblers because they represent a savings of 50% when compared to regular football lines, most traditional betting sites use lines starting at -110 each way, year round. It is LowVig's reduced juice model that sets the site apart from its competitors and provides greater value to its customers. According to LowVig's public relations manager this added value also helps to increase the company's referral based registrations. In his own words:

"Players refer friends because they realize they are getting a better deal with us than they would be getting somewhere else. Betting football and basketball at -105 as opposed to -110 can mean the difference between making money and losing money. This is because the breakeven point for 10 cent odds is just 51.2% as opposed to 52.3% for a 20 cent line. In practice, that means that if you win 52 out of 100 wagers at -105 you are making money, instead of losing money at -110. That's why players who like to win play with us and send their friends to us as well. It is a win-win situation, because we don't need to dump loads of money into advertising since we get so many new signups through word of mouth alone."

This weekend's NFL Championships pit the San Francisco 49ers, who finished the regular season 11-4 against the Atlanta Falcons who finished 13-3. San Francisco, who is favored by 4 points in this game (LowVig currently lists the line as 49ers -4[-105] o/u 48½ [-105] ), leads the league in postseason yards per game, with an average of 579 to Atlanta's 417. The 49ers also lead the NFL for postseason rushing with an impressive 323 YPG, which blows Atlanta's average of 167 YPG out of the water. They have racked up a total of 47 postseason points to the Falcons'

30. To make matters even more challenging for Atlanta, San Francisco sits in the #4 slot for postseason defense, having allowed only 352 yards per game, while the Falcons sit in 12th place with a postseason defensive record of just 491 YPG.

Perhaps even more intriguing than the battle between the regular season's leading team and the fiercest offensive contender still in the running for this year's title, is the highly anticipated matchup between the Baltimore Ravens and the New England Patriots. The Ravens surprised fans and coaches alike last weekend by pulling off an unexpected victory over Peyton Manning's fierce Denver Broncos in a double overtime thriller that had viewers biting their nails all the way to the end.

But Baltimore will have to pull out all the stops if they hope to defeat New England for a shot at the title and send Ray Lewis into early retirement with a smile. The Pats lead the league for postseason passing at 335 YPG after finishing the regular season with a #1 offensive record of 427.9 YPG. LowVig's current line on this game is New England -8(-105) with an over/under of 51(-105).

About LowVig.com

LowVig was officially launched in 2011, with a 'Simply Better Value' guarantee expressed through "reduced juice" sports betting, horse rebates, poker rakeback and casino play rebates paid daily. The company offers a cost saving guarantee because LowVig prefers to return as much value possible to each individual bettor via the rebate and reduced juice model rather than through lower ROI methods, such as expensive advertising campaigns, affiliate deals, or costly promotions; thereby preferring organic growth through word of mouth advertising from their rapidly increasing client base.

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