

EmptyLemon urges employers to sharpen up their act when searching for...

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) Recruitment experts at Cheshire-based EmptyLemon say employers should expect greater competition for the cream of available talent this year, as skills shortages continue to bite in several key business sectors.

The company was responding to a forecast by the chief executive of the UK's leading body representing recruitment and employment agencies, the Recruitment and Employment Confederation.

Its chief executive, Kevin Green, said in an article in the Financial Times that, while the market among employers in IT and engineering had been fierce for some time, there was also now increased competition for the cream of driving, catering and caring talent.

He in turn quoted Sir James Dyson – inventor of the Dyson vacuum cleaner – who has forecast that companies faced a deficit of up to 60,000 qualified engineers this year, which would be exacerbated by the fact that more than a quarter of people who graduate in the profession don't subsequently take up a post in this vital sector.

Even more alarmingly, 85 per cent of engineering and science graduates who qualify at a British university come from overseas, and nine out of 10 of these then return abroad to make use of their new qualifications, the FT found.

"Many take [IT jobs](#), thanks to salaries for these having risen by a quarter in the past year, as demand for skilled web designers and smartphone app developers has rocketed," says Sarah Jacob of EmptyLemon.

As a result, the trend for people to investigate setting up in business in their own right, at the same time as seeking [direct employer jobs](#), is growing – but this, warns Jacob, is a path which brings a great deal of problems, as new businesses often take a considerable time to become profitable.

"Meanwhile, many better-established companies, which not only offer good working conditions, but also excellent training and a clear path of professional progression, are finding it difficult to get the staff they really need to develop and grow.

"We would advise anyone entering the jobs market, including if they are looking for [data analyst jobs](#), to seriously consider the potential advantages over the rest of the people in a highly competitive employment market, of having the name of a highly-respected company or two on their CVs," Ms Jacob concluded.

EmptyLemon offers a regularly-updated jobs board which jobseekers can search, then directly contact the manager in charge of hiring for any vacancy they're interested in. This jobs board is not accessible to recruitment agencies, so in turn, recruiters can be sure of having the pick of currently available candidates.

Companies currently advertising vacancies include Amazon and Sporting Index. To find out more about current vacancies, visit [Emptylemon.co.uk](https://emptylemon.co.uk) and search, or submit your CV.

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