

# THE JRW GROUP LAUNCHES “FISHING CARE”

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/EINPresswire.com/ UK (submitpressrelease123.com - press release) New Specialist [Fishing Insurance](#) launched to provide UK anglers with specialist cover for equipment, personal liability, third party damage and personal injury.

- Fishing Care offers anglers extensive cover at unbeatable prices.
- Easy to use, comprehensive, instant online insurance solution for you and your equipment complete with a lowest price guarantee
- 20% discount off all first-time policies when you buy online
- Fishing Care is part of The JRW Group, the UK's leading specialist sports insurer
- Go to [www.fishingcare.co.uk](http://www.fishingcare.co.uk) for your quick quote today

Fishing in the UK has gone from strength-to-strength in the last decade, with more people participating in the sport than ever before. In a recent Sport England survey, angling ranks sixth for highest monthly participation across all sports. This is further confirmed by sales of the EA Rod Licence which have increased by 35% in the last 10 years, with an estimated 6.1 million people going either freshwater or sea fishing in the past two years. In recognition of this, Fishing Care has been launched by top UK specialist sport insurer, The JRW Group, to provide cover for individual anglers.

Fishing Care policies are designed to provide for the insurance needs of the amateur Angler, giving complete peace of mind that you and your equipment are covered. These needs can vary from slipping down a muddy riverbank and sustaining serious injury, to having your equipment stolen meaning that you can't fish, and can all be covered by specialist insurance. Fishing Care policies include 'New for Old' cover against theft, loss or damage to angling equipment, damage to property, personal injury and personal liability. There are five levels of cover with additional flexibility to ensure that you will find the exact cover to suit you, whatever your budget or requirements. Fishing Care are currently offering a 20% discount off all first-time policy purchases when you buy online, with cover starting from as little as £5.60 per month. In fact, they are so confident that you won't find the same policy cheaper, that all policies come with a Lowest Price Guarantee.

“We are excited about the launch of Fishing Care,” commented John Woosey, Managing Director, The JRW Group. “The fact is angling can be a very expensive sport if it goes wrong and you don't have the correct insurance, and many anglers wrongly believe they are covered under their household insurance. For us, it's a simple question of 'Why take the risk?' Covering yourself with a specialist insurance policy like Fishing Care means that anglers can enjoy their sport with the

peace of mind that they are covered.”

- ENDS -

Fishing Care is regulated by the Financial Services Authority and comes with the added security of being underwritten at Lloyds of London. For more information visit: [www.fishingcare.co.uk](http://www.fishingcare.co.uk)

For all media enquiries please contact Liz Box at Professional Sports Group on [liz@profsports.com](mailto:liz@profsports.com) or call 01276 858930.

The JRW Group: Fishing Care is part of The JRW Group, which comprises Golf Care, the UK's largest supplier of specialist golf insurance, The Golfers Club, the UK's #1 golf membership scheme; GreenFree, the UK's largest 2-for-1 green fee voucher scheme; Rewards4Golf, the UK's largest golf loyalty scheme; The Matchplay Championship, the largest amateur golf tournament in the UK and Ireland; and insure4sport, specialist insurance for sports coaches and instructors.

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