

## Get ready for the new season now, say Missguided

/EINPresswire.com/ UK (Submitoressrelease123.com - press release) Get ahead for Spring Summer 2013 with online fast fashion retailer Missguided's captivating new collection. Their SS13 category launched with a bold and playful range that nails all of the season's most covetable trends. Rejuvenate your wardrobe and re-write the fashion rules in a riot of neons; dip-in to bleached-out ombre or do cool-girl contrasting monochrome in Missguided's hottest new season drops, designed exclusively by the brand's in-house creative team.

Neon dominated the SS13 catwalks and is the sure-fire way to make your summer a little brighter. Get Missguided's take on the bright stuff with acid green lightweight knits and sporty tangerine maxi skirts. Translate the trend by pairing crazy colour with ethereal floating chiffons and pleated sheers for a feminine look that will shine, even if the weather doesn't.

Amid a sea of colour, go back to black (+ white) and have a monochrome moment with Missguided's striking range of geometric dresses and separates. Whether it's wardrobe 'forever pieces' including black blazers and crisp white tops, original takes on the classic LBD, or bold striped playsuits, contrast leatherette dresses and harlequin sequin skirts, Missguided will ensure your wardrobe is wall-to-wall with new ways to wear the two tone trend.

Finally, Missguided celebrate the wild child street style trend that is ombre. Seen on everything from hair to hosiery, nails to clothing, this is a trend that is here to stay, and Missguided is bringing it forward for Spring Summer in a host of refreshing new colourways. Follow in the path of the runway by maximising gradually fading sorbet colours with bleached denims and clashing separates, adding an instant, insouciant edge to your look.

The KALEEMA WHITE DRESS, KADIRA DISCO PANTS, KITTY SKIRT and PARTIMA TUNIC DRESS are just some of our many favorites from the new collection and are must haves for the season ahead! With prices starting from only £9.99 and free UK next delivery on all orders over £40.00, start shopping the SS13 trends now at Missguided.co.uk.

For behind the scenes footage, sneak peeks at the latest campaigns and stacks of fabulous products, make sure you check out <u>Missguided on Facebook</u>, <u>Twitter</u>, Pinterest, Instagram, Tumblr and <u>Missguided's Youtube channel</u>.

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