

The Artisan Group Finds No Time to Lounge as it Gifts Handcrafted Swag at Golden Globes Gift Suite

/EINPresswire.com/ The Artisan Group, a juried art promotions group specializing in handcrafted products, found no time to lounge at the L'Ermitage poolside patio as it worked tirelessly to present the best in artisan-made [swag](#) to attendees of GBK's 2013 Golden Globes Luxury Gift Lounge.

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Golden Globes Swag from The Artisan Group

The GBK Golden Globes Gift Lounge took place January 11-12, 2013 at the L'Ermitage Hotel in Beverly Hills, California. Over the course of the two day event, The Artisan Group founder Valerie Guerrero and Artisan Group member Tara Darough Rex acted as ambassadors for handcrafted, speaking with Golden Globes stars and executives, media and the press in-depth about the products showcased on display and in gift bags and what went into creating them.

"Membership in The Artisan Group is juried and by invitation only," stated Guerrero. "Our goal is to find and then showcase the best of the best in handcrafted goods. The authenticity and individuality of each item makes our [celebrity gift bags](#) truly memorable." Guerrero happily recalls Sarah Drew ("Grey's Anatomy") telling her, "Oh, I love The Artisan Group! Yours was my favorite gift bag from last year's Golden Globes!"

Celebrity attendees at The Artisan Group's exhibit included Kate Flannery ("The Office"), Jeff Daniels ("Newsroom"), Archie Panjabi ("The Good Wife"), Rex Lee ("Entourage" and "Suburgatory"), Reggie Lee ("Grimm"), Janina Gavankar ("True Blood") and many more. As always, The Artisan Group exhibit was a favorite with press and celebrities alike. Nicole Kidman and Kerry Washington, who did not attend the gift lounge but were staying at the L'Ermitage, found The Artisan Group's distinctive branded, black zippered gift bag waiting in their rooms.

"It was another successful event for The Artisan Group," said Guerrero. "The wonderful folks at

GBK Productions took great care of us, for which we are very appreciative. We received nothing but compliments for our fabulous display pieces and heard over and over again from celebrities and press that our swag bags are always their favorite!"

The Artisan Group is recognized for assembling the very best of handcrafted goods from artisans working in the United States and internationally to present and gift to celebrities, media and the press at elite award gift show lounges. GBK's Gift Lounge in Honor of the 2013 Academy Awards Nominees and Presenters is up next and takes place February 22-23, 2013 at an exclusive location in Beverly Hills, California.

The Artisan Group's Official Golden Globes Awards Event Guide detailing all participating members is available at <http://issuu.com/theartisangroup/docs/2013goldenglobes>.

Participating members gifting the celebrities at GBK's Luxury Gift Lounge for the 2013 Golden Globes included Kelly Alflen, Scrabble Babble Boutique; Andrea Bernstein, AB Glass Jewelry; Laura Bisel, Bizzy Fizz Bath Treats; Nita Blum, Golden Plume Handcrafted Jewelry; Tiffany Bobb, Tiffany Victoria; Lisa Burek, Lisa Burek Jewelry; Elizabeth Copeland, E Couture Designs; Sandy & Stevie D'Andrea, Jewels For Hope; Christina Kling-Garrett, Klings & Things Photography; Kristin Gholson, Rew Elliott Jewelry; Melissa Hull, Brag About It Hand Stamped Jewelry; Lisa Jacobs, Energy Shop Jewelry; Sienna Kittelman, Zoe and Piper; Kellie Kroplinski, Art Box Designs; Irina Kupryukhina, Beautyland; Emma Mann, Soap Cauldron; Fotini Marcopulos, Fotini Jewelry Designs; Joanne McKillip, Jjewelry - Jewelry by Joanne; Catherine McDonald, Art by cMcDonald Photography; Michelle McLaughlin, MOTHERBORED; Kathy Messick, Kath's Elegant Accessories; Betty Miller, Magic Senses; Rachel Mulherin, Rachel Mulherin; Lizabeth Noeggerath, Hecho Por Liz; Aileen Parks, Girl by Aileen; Toni and Lily Perez, SimplyCaprine; Tara Rex, Taradara; Renee Rokero, Kolohe Gurl Jewelry; Tricia Samundsen, Scentability; Christi Schimpke, Minabea Jewelry; Tina Tang, Tina Tang Jewelry; Kristi Taylor, Got Sparkles; Heather Duby-Tharpe, Beadz and Bloomz and Caron Williams, Bubbles Bath Boutique.

To learn more about The Artisan Group and its upcoming celebrity gifting events visit <http://www.theartisangroup.org>. Follow The Artisan Group on Facebook and on Twitter. Subscribe to The Artisan Group blog at <http://theartisangrouporg.blogspot.com>. Select products are available to view on The Artisan Group's Pinterest boards at <http://pinterest.com/theartisangroup>.

About The Artisan Group

The Artisan Group (<http://www.theartisangroup.org>) is an elite art promotions group representing talented small-business artisans at the best celebrity gift lounges. The organization provides a collective sampling of handcrafted products to celebrities and members of the press at top luxury gift lounges such as those leading up to The Academy Awards, The Golden Globes, The MTV Movie Awards and The Primetime Emmys. Membership in The Artisan Group is juried and by invitation-only. The Artisan Group also offers its members guidance in the areas of sales, marketing, social media and public relations.

The Artisan Group is in no way associated with MTV, The Academy of Motion Picture Arts and Sciences, The Hollywood Foreign Press Association or The Academy of Television Arts and Sciences.

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