

# Duncan Aldred Appointed Acting Opel/Vauxhall Vice President, Sales, Marketing And Aftersales

/EINPresswire.com/ Alfred E. Rieck (56), a member of the Opel Management Board responsible for sales, marketing and aftersales, has resigned from his position.

Alfred E. Rieck (56), a member of the Opel Management Board responsible for sales, marketing and aftersales, has resigned from his position. Duncan Aldred (43), currently Chairman and Managing Director, [Vauxhall Motors](http://www.vauxhall.co.uk), was named Acting Opel/Vauxhall Vice President, Sales, Marketing and Aftersales in addition to his current position, effective immediately.



Duncan Aldred was named Acting Opel/Vauxhall Vice President, Sales, Marketing and Aftersales.

"We respect Alfred Rieck's decision and wish him the best in his future endeavors," said Opel Supervisory Board Chairman Steve Girsky. "Day in and day out, Duncan Aldred delivers clear proof that our business plan works and our attractive models are the key to success."

Appointed Managing Director in January 2010, Aldred has been successfully building the Vauxhall brand. It is now the fastest-growing retail brand in the United Kingdom.

Vauxhall Motors is a British automotive manufacturing company headquartered in Luton, United Kingdom and a subsidiary of Adam Opel AG, itself a wholly owned subsidiary of General Motors (GM). It was founded in 1857 as a pump and marine engine manufacturer, began manufacturing cars in 1903 and was acquired by GM in 1925. It has been the second-largest selling car brand in the UK for over two decades.

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<http://www.vauxhall.co.uk>

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