



# LowVig.com Offers Post Lockout Hockey Lines Starting at -105

/EINPresswire.com/ While Most Major Online Sportsbooks Continue to Use 20 Cent Opening NHL Money Lines and Totals, One Popular [Reduced Juice](#) Betting Portal Offers Players a Savings of Up to 50% on Their Hockey Wagers

After a seemingly interminable lockout came to a long awaited end earlier this month following the ratification of a collective bargaining agreement that includes a \$60,000,000 salary cap for players, the 2013 NHL Season finally opened on January 19th. This event came as a breath of fresh air for hockey fans, recreational sports gamblers and pro handicappers alike, many of whom are anxious to get in on as much hockey action as they can in the wake of the 2012-2013 NFL season.

Sportsbooks worldwide began taking wagers on NHL puck lines and money lines last weekend, and the fact that this year's season will consist of only 48 games and include no inter-conference events does not seem to be having any visible effect on the volume of action these businesses are fielding. Nevertheless, while most online sports betting sites use 20 cent opening NHL money lines and totals, one reduced juice betting portal continues to set itself apart from its competitors by offering low vig pricing starting at just -105. That portal is LowVig.com, a discount sportsbook that has made a name for itself through its 'Simply Better Value' guarantee.

In the words of one LowVig spokesman:

" In a nutshell, 'Simply Better Value' means players get more bang for their buck when they bet at LowVig as opposed to making their wagers somewhere else. It's no secret that most sportsbooks use 20 cent lines for sports like football and basketball. Hockey is another sport where totals and money lines tend to start at 20 cents. What that means is that the sportsbook is keeping 20 cents worth of juice for every dollar its players wager. At LowVig, we believe in providing better value to our customers by offering lines starting at just -105 each way, which means we charge half as much as most of our competitors. This gives players more incentive to bet with us because their chances of winning are inversely proportional to the amount of juice they have to lay. For example, if a player makes 100 bets, priced at -105 for \$200 each, he'll take home \$320 in winnings, as opposed to losing \$160 if he makes the same 100 wagers priced at -110 each. "

This reduced juice model explains why LowVig's popularity has soared in recent months and why

the company is purportedly one of the fastest growing discount wagering sites on the planet. While not all sports wagering enthusiasts enjoy betting hockey, the volume of sports bettors who gamble on NHL games has increased in recent years and inside sources report that LowVig has been taking a large volume of hockey bets since the season began a few days ago. In addition to its discount pricing model, LowVig offers players a wide variety of options to choose come when it comes to hockey. The site's hockey wagering section features puck lines, money lines, game totals, first period totals, team totals and NHL 3 way odds.

LowVig.com is best known for offering savings of up to 50% in sports wagering expenses and has created an educational video that fully explains how their model saves their clients money on every wager. That video can be viewed here: <http://www.youtube.com/watch?v=nlmrualfWa8>

All wagering enthusiasts who seek a better value for their betting dollars are urged to check out the current odds at [www.lowvig.com](http://www.lowvig.com) . Players can review live lines for any and all sports by visiting the site clicking on their specific sport of interest.

#### About LowVig.com

LowVig was officially launched in 2011, with a 'Simply Better Value' guarantee expressed through "reduced juice" sports betting, horse rebates, poker rakeback and casino play rebates paid daily. The company offers a cost saving guarantee because LowVig prefers to return as much value possible to each individual bettor via the rebate and reduced juice model rather than through lower ROI methods, such as expensive advertising campaigns, affiliate deals, or costly promotions; thereby preferring organic growth through word of mouth advertising from their rapidly increasing client base.

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<http://www.lowvig.com>

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