

Automotive Super Conference Introduces a First of Its Kind, Christian-Based Automotive Conference

/EINPresswire.com/ "How to Run Your Dealership by THE BOOK" is a conference, for every dealership employee, which will present the integration of timeless, biblical principles with daily operations to increase abundance and bless your dealership.

Christian Dealership Leaders and Industry Experts have united to boldly offer a first of its kind, 2 day, biblically based conference, March 13-14, 2013 at the Charlotte Speedway in Concord, North Carolina. Fourteen breakout sessions and seven panel discussions will teach the attendees how to run every profit center in the dealership ethically and morally in order to increase profit and return on investment, all supported by the timeless principles found in the bible. International Speaker, Automotive Leadership Trainer and President of Learn to Lead, Dave Anderson will address the body as Keynote Speaker. Dave is also the author of twelve books, including How to Run Your Business by THE BOOK and How to Lead by THE BOOK. Presiding over the two day event and providing spiritual guidance and reflection will be Pastor Tim Chambers, from Shore Fellowship Church of Egg Harbor Twp, NJ.



How To Run Your Dealership By The Book

The founders of [Automotive Super Conference](#), with audacious faith, have structured the context of the workshops to encompass 7 core expressions and 5 core values, all responding to the kind of change today's consumers are seeking. Managing Member, Craig Lockerd, conveyed the Automotive Super Conference's vision both simply and boldly when he said, "Our vision is to connect our love of Christ with the heart of the auto industry. In this fast pace, ever-changing society we live in, we must embrace the timeless biblical teachings, which have no expiration date, to operate our businesses to new levels of prosperity while remaining ethically responsible." Keynote Speaker, Dave Anderson added, "Business leaders are tired of whims and fads, or flavor of the month strategies which come and go. They want to get their business back to sound principles, and they want to make sure their leadership is built on a foundation of rock to not only withstand the tsunami of change that is going on in the world and in our industry, but

to thrive and prosper through it like they never have before.”

Almost 30 industry experts and dealership leaders will present a dynamic lineup of topics, such as: [Recruiting and Training](#), Social Media, Compliance, F&I, Synergy, Fixed Operations, Branding and Marketing, Phone Skills, and Innovative Prospecting to name a few. Interactive workshops and in depth panel discussions covering challenging and hard-hitting themes will provide for engaging and audacious conversation with collaborative problem-solving. Although the attendees will have two solid days of a rigorous agenda, “All work and no play” is not the motto at this conference. A pace car ride around the track will provide for an exciting and thrilling diversion and a rather exquisite meal plan is included in the cost of the modest registration fee. Those attending will have opportunities to browse the vendor exhibit hall and learn about various services and products being offered in the marketplace.

To learn more and register for How to Run Your Dealership by the Book, visit www.automotivesuperconference.com. There you can navigate the pages and learn more about the presenters, the agenda and the venue, and even register on line. Vendors may obtain information about [sponsorship](#) or hosting a display booth in the exhibition hall.

This conference, How to Run Your Dealership by the Book is the first of many to be offered. The founders of Automotive Super Conference, LLC plan to host conferences of this type in various geographical locations. Keynote Speaker, Dave Anderson closed his remarks with this statement, “This could be a once in a lifetime opportunity to engage with other like-minded people and absorb this ancient wisdom that will help you face and capitalize on contemporary opportunities and to solve real world problems. This conference can change your life!”

Media Contact:

Craig Lockerd

Automax Recruiting and Training

800-878-5090 ext 5

<http://automaxrecruitingandtraining.com>

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