

# Lifeguard GPS Puts A “Parent” In Any Teen Driver's Car Parents... Stop Worrying About Your Teen’s Driving.

/EINPresswire.com/ Dallas, TX – January 28, 2013 – “I was super excited for my son, but pretty worried at the same time,” said Daddy John as he described how it felt to watch his 16-year-old drive away in the family car all by himself for the very first time. “I trusted him, but I also knew he's human like the rest of us. You just hate the thought of getting “one of those calls” some day.”

Many people are surprised to learn that one of the top causes of teen death in America is speeding – a factor very much within the teen's control. It only takes reading yesterday's newspaper to know that sometimes a teen speeds out of foolishness and immaturity. Other times it is simply a matter of carelessness and distraction. But regardless of the underlying reason, speed's tragic results can be the same.

A study performed by Liberty Mutual suggests that parents profoundly impact the safety of their teens by setting driving rules and consequences for each violation. Paul Condrin of Liberty Mutual says, "It's quite encouraging to see that parental involvement can significantly improve teen driving statistics... And through this study, the type of parental involvement that works is clear – parents need to set clear expectations with their teens about what safe driving is, and establish and enforce those consequences should those laws be broken or expectations not be met."

LifeGuard GPS provides an ideal “on the job” training and monitoring solution for parents who want to do more than just “hope for the best” after a their teen gets a driver's license. LifeGuard is a GPS unit that easily installs in the teen's car to monitor location, speed, and even periodic maintenance needs like gasoline, oil, etc. Whenever a parent-defined location or speed “boundary” is crossed, LifeGuard sends immediate notification to the parent for follow-up and discussion with the son or daughter. Teens soon learn that Mom or Dad is the invisible passenger on every ride.



LifeGuard GPS gives parents invaluable information to help them reward their teen's good driving habits and correct their risky inattentiveness or poor decisions. Byron Stinson, founder of LifeGuard GPS, says, "I highly doubt my teen would consider doing anything reckless if they knew I was in the backseat watching every move they made."

Parents are encouraged to sit down with their teen and communicate a system of incentives for responsible driving behavior as well as some logical consequences for careless irresponsibility – all in the spirit of, "I love you too much to do otherwise! I cannot bear the thought of losing you!"

LifeGuard GPS provides the complete package needed to help protect a son or daughter. The devices are affordable and simple to install, ranging from 5 seconds to 25 minutes, depending on which device is purchased. Once installed, the parent is able to view locations, speeds, and stops from any computer, tablet, or smart phone that is internet enabled. The system also includes a maintenance package that helps track regular maintenance including oil changes, state registrations, tire rotations, and much more. When any maintenance item entered is due, the parent will be notified by text or email.

Here are a few of the features included in the monthly package:

- Roadside Assistance - If your teen breaks down or gets lost in unfamiliar areas, you can use Lifeguard GPS to locate the car and send help. No more guessing where they are!

- Monitor Speed - Set Speed Limits and receive alerts to your phone or email if the limits are breached, effectively teaching better driving habits to your teen. .

- Recover Stolen Cars - In America over 1 million vehicles are stolen every year. Don't become a victim of car theft. Your GPS can provide critical information to law enforcement and recover your stolen car quickly. Also, with the included starter disable, you can prevent a thief from restarting your vehicle in the event it was stolen.

- Safe Zones - Set pre-defined boundaries and routes, selected locations allowed or disallowed. Get alerts to your phone or email if boundaries are crossed.

For more information about LifeGuard GPS, visit [www.lifeguardgps.com](http://www.lifeguardgps.com) or contact Justin Stinson at [jstinson@nationalfleettracking.com](mailto:jstinson@nationalfleettracking.com) or 254-898-3405.

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LifeGuard GPS, a resource for all GPS tracking needs, is located in the small town of Glen Rose, Texas. With some of the most competitive pricing around, LifeGuard GPS provides reliable

products accompanied by excellent customer service with no contracts. We help guard your family by keeping your eyes on the road.

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