

Can compliance with the information security standard ISO27001 make your customers trust you more?

/EINPresswire.com/ SC Magazine recently reported that 80 percent of the UK public implicitly do not trust organisations to keep their data safe. According to the research, conducted by LogRhythm, 41 percent of the respondents feel that it has become inevitable that their data will be compromised by hackers.

Alan Calder, CEO of cybersecurity and compliance experts [IT Governance](#) comments, "It is worrying that businesses are simply not doing enough to reassure their clients and customers in the security of their personal data. Do we have to witness more companies like Sony receiving considerable fines of £250,000 or more, until business leaders embrace information security?"

The [ISO27001](#) Information Security Standard has become the de facto specification and a best practice framework, ensuring that organisations worldwide secure their confidential information assets and maintain their competitive position.

ISO27001 evidences the importance of dealing with information security risks by making it a board decision and dealing with risks in the context of an organisation's business plan.

Calder says, "Aligning your businesses information security management system (ISMS) to ISO27001 is the best way to protect your business from a cyber attack. Importantly, ISO27001 implementation and certification proves to your customers that you take data protection seriously and are committed to safeguarding the information they share with you."

In the B2B sector, ISO27001 certification is increasingly becoming a minimum requirement to win a contract; therefore, many companies, small and large, are turning to the standard.

Professionals can learn more about implementing an information security management system by attending a range of foundation and advanced level [ISO27001 ISMS training courses](#). More information about the courses is available at www.itgovernance.co.uk/shop/c-264-training-courses.aspx.

Organisations that are about to start an ISO27001 implementation will benefit from using a comprehensive set of tools and pre-written project documentation that represent an essential part of the project. These are available in the Comprehensive ISO27001 ISMS Toolkit.

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FOR FURTHER INFORMATION

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NOTES TO EDITORS

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