

## New Natural Supplement Offers Alternative Way to Deal With Grey Hair

/EINPresswire.com/ <u>GetAwayGrey</u> Addresses Underlying Cause of Greying

Charleston, South Carolina - A startup, GetAwayGrey, is now offering a nutraceutical multi-vitamin designed to reverse and prevent grey hair. The product is an



alternative to the use of hair dyes, which contain irritating and potentially toxic chemicals.

GetAwayGrey works on an entirely different principle than dyes and chemicals by addressing the underlying cause of grey hair: <u>hydrogen peroxide</u> removes pigment from hair before it grows. GetAwayGrey allows men and women to reverse grey hair naturally without having to resort to unhealthy chemical hair coloring.

The graying process begins when the level of the Catalase enzyme begins to drop as people age. Less Catalase means that hydrogen peroxide naturally occurring in hair cannot be broken down, and the result is grey hair. GetAwayGrey is a supplement that replicates the Catalase enzyme to stop the chemical chain reaction that results in grey hair.

Karin Schallreuter, professor of clinical and experimental dermatology at the University of Bradford in the UK, says that replacing Catalase "could have great implications in the hair graying scenario in humans." Schallreuter's study appeared in the Federation of American Societies for Experimental Biology's FASEB Journal, and gained media attention from The Discovery Channel, WebMD.com,Oprah and CBS News. Additionally, several thousand people have tried the product, and are enthusiastic about the results.

Yi-Chung Huang, who had colored his grey hair for years, gave GetAwayGrey a try and quickly noticed results. "Whenever I see my natural hair color growing from the roots, the joy is beyond description," says Huang.

According to the company, some people see a reversal of grey hair in as few as eight weeks, while others may not see a change for up to 12 weeks, due to the differing levels of naturally-occurring Catalase.

Kris Horning, saw an improvement in her hair's color and texture within six weeks after starting

GetAway Grey. "I started to notice that my hair was getting all-around darker," she said.

For those seeking to prevent or <u>stop grey hair</u>, rather than dying or covering, GetAwayGrey combines science and nature to create an all natural grey hair solution.

## CONTACT INFORMATION:

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