

Boutique 1 unveils its Spring Summer 2013 Collection

/EINPresswire.com/ UK (submitpressrelease123.com - press release) Boutique 1 unveils the SS13 pre and main collections for women and men, featuring new and exclusive brands available in Dubai and online at Boutique1.com.

New Accessories brands for this season include Eugenia Kim for on trend hats, Serpui Marie and Sophie Hulme bags for understated chic.

Boutique1 is also excited to be the exclusive stockist in Dubai of Alyssa Norton, Aurelie Bindermann and Ca & Lou jewelry.

This season, new and exclusive high fashion brands in beachwear and sunglasses are being introduced from Lisa Marie Fernandez, the collection designed by the NY fashion stylist and VIX, the sexy collection of resort wear for women along with Prism, sunglasses exclusively available at Boutique1.

Boutique 1 introduces new brands for Men this season such as AMI, Qasimi and BLK DNM with a new signature trend.

Exclusive women's wear brands include American Vintage , Proenza Schouler, Victoria Beckham , Paul & Joe, BLK DNM, Each Other, Chinti & Parker, Safiyaa, Twisty Parallel Universe, Raoul and Galitzine amongst others.

This season, samples were made available to showcase the signature trends that vary from primary colors to floral, stripes, tropical jungle and patchwork.

Key Boutique1 colours of the season range from fire-engine red, to deep burgundy, dark green, tangerine orange, Black & White.

Bridget Cosgrave, Fashion and Buying Director, Boutique 1 said, "Colour continues to be on trend, Floral has taken on a new large scale with the jungle influence and looks fresh combined with graphic stripes'

Other must-have trends include snakeskin prints, the lady jacket, ker-ching, boyfriend denim, fancy tees & sweats, shirting and leather.

'Leather continues to be on trend' and 'I love leather pencils skirts combined with new fancy tees & sweats for kick backed cool 'says Bridget Cosgrave.

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About Boutique1

Boutique 1 is the ultimate fashion and lifestyle destination in the Middle East, housing some of the world's most coveted designers from around the globe. The Boutique 1 brand is renowned for personalised service, exclusivity & luxury, as well as for its pioneering spirit. Since its naissance five years ago, Boutique 1 now has four flagship stores. The Dubai stores are located within the attractive fashion hubs of the city: The Walk at Jumeirah Beach Residence, Mirdif City Centre, the Mall of the Emirates and the Beirut store is located in Beirut's Central District on Park Avenue. The stores attract the most discerning shopper with their unique and edited collections from world renowned designers, allowing customers to [get Charlotte Olympia shoes](#) or [find Missoni clothing](#).

For more information, contact:

Fahad Siddiqui

Email: fahad.siddiqui@boutique1.com

Telephone: + 971 444 83 444

Fax: + 971 444 83 445

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