

Missguided Create Behind the Scenes Video

/EINPresswire.com/ UK (submitpressrelease123.com - press release) Top fashion retailer [Missguided](#) has created an exclusive behind the scenes look at the brand in their new video '[This Is Us](#)', available on their Youtube Channel - [Missguided TV](#). The staff at MGHQ share their style secrets and reveal what it's really like to work for the number 1 online fashion retailer. Take a walk in the footsteps of the Missguided girl – find out who she is, what she likes and most importantly how she works the latest trends.

Filmed in their headquarters in Manchester and shot by The Gate Films, the short video gives fans a chance to gain an insight into the Missguided world:

View the offices:

Inspired by the brand's heritage, Missguided HQ was internally designed throughout with the Missguided Peace, Love and Fashion theme in mind. Assistant Buyer Hannah describes the Missguided working environment: "It's a fun office, the surroundings are funky, the décor is cool and inspirational and there's a really nice atmosphere."

The premises have enabled Missguided to expand to a team of over 200 employees, utilise photography across product offering with a bigger studio and acquire a larger warehouse unit for an expanding range of stock supply.

Meet the staff:

With an average age of 27, the strength of Missguided's young and lively team has proven key in driving the brand to blossom rapidly. Marketing Executive Natalie has been with the brand from the very beginning and says: "It's been such a nice journey to see Missguided grow from strength to strength."

Photographer Adam describes the Missguided team as passionate and ambitious: "Someone once told me you are only as good as the people you work with and we work with a pretty good bunch of people here."

The team is built up of a mix of diverse and innovative individuals including a Star Trek/Batman expert photographer, an established media-acclaimed fashion blogger, wakeboarding operations manager, and even an ex-professional drummer who quit the dizzy heights of rock and roll touring the world to become a digital designer at the company!

Check out the models:

The Missguided girl is described by staff as quirky, confident, chic and fierce. She isn't afraid to take risks when it comes to fashion and is always one step ahead of the latest trends. Models in the behind the scenes video showcase the qualities of the Missguided girl as they flaunt the latest fashions and pose cheekily in front of the camera. They wear the clothes with pride and rock the mischievous Missguided attitude.

Rock the style:

Check out Missguided, Shop. Online. Now!

Free UK Next Day delivery on all orders over £40.

Missguided.co.uk: <http://www.missguided.co.uk/>

Facebook: <http://www.facebook.com/missguidedcouk>

Twitter: <https://twitter.com/missguidedcouk>

Pinterest: <http://pinterest.com/missguidedcouk/>

Youtube: <http://www.youtube.com/user/MISSGUIDEDTV>

Google+: <http://bit.ly/XxpqA5>

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