

Skyline Exhibits' Designer Rental Tables Merge Affordability With Custom Looks

/EINPresswire.com/ <u>Skyline Exhibits</u> has made it easier to develop customized <u>trade show booths</u> with the launch of designer rental tables. These innovations in <u>exhibit design</u> lend exhibitors a polished and professional image to their trade show display.

EAGAN, MN -- Skyline Exhibits, a leading provider of exhibit systems and solutions, has added a new line of designer rental tables to their offerings. These stylish tables allow exhibitors to present a custom look at a fraction of the price of a purchased exhibit.



"Exhibit rental is really popular right now. As budgets have been cut, more and more exhibitors have turned to renting displays instead of purchasing them. There are several advantages of renting versus purchasing a display, not the least of which is affordability. Renting costs about one-third the fee of buying, but exhibitors also save on warehousing costs," noted Mike Thimmesch, Director of Customer Engagement, Skyline Exhibits (www.skyline.com).

Skyline Exhibits is offering four different styles of designer rental tables:

- Rectangular C has sharp corners with an open end and a hard edge look.
- Curved Corners has continuous corners with soft curved edges.
- 2-Piece Expansion is a combined piece of white laminate, woodgrain and metal.
- Waterfall is white laminate and wood grain with a soft flowing curve.

"The new Designer Rental Tables bring a custom look to any rental exhibit. They help exhibits look larger and more impressive than they might otherwise, particularly if the customer takes advantage of the inkjet or 3D messaging print on the table fronts. They're an extremely eyecatching and affordable alternative for exhibitors who don't have the budget to purchase an exhibit. These rental tables are also appealing to exhibitors who already own their exhibit or are purchasing an exhibit, but need extra greeting area for a larger, one-time booth space," added Thimmesch.

The exhibit design of each of the designer rental tables features locking doors for safe storage during a trade show. Adjustable shelving, custom graphics and LED RGB light strips all help to

give the trade show display a custom look.

"One thing that our customers find very attractive about renting an exhibit is the flexibility. They can easily switch up their look or the design of their booth for every event they attend. So if something doesn't work as well as they'd hoped at one show, they can try something else at the next one. Renting is a good way to get your feet wet in exhibiting and find out what features you really want in a display. Then you're able to make a more informed decision if you do decide to purchase an exhibit later on," said Thimmesch.

Skyline Exhibits has been providing exhibit design and exhibiting solutions since 1980. During that time the company has become one of North America's leading providers of trade show booths and exhibit design.

About Skyline Exhibits: Skyline Exhibits is North America's leading brand of exhibit systems. Known for high-quality products and services, cost-saving portability, innovative functionality, creative design and exhibitor education, Skyline has nearly 100 Design Centers in North America and representation in over 30 countries. The company manufactures a broad range of products for trade shows and events – from banner stands and pop-up trade show displays to large custom modular exhibits. With over 20 integrated exhibit systems, state-of-the-art production of large-format graphics and options for exhibit rental and services, Skyline provides exhibit solutions for virtually any size or budget.

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