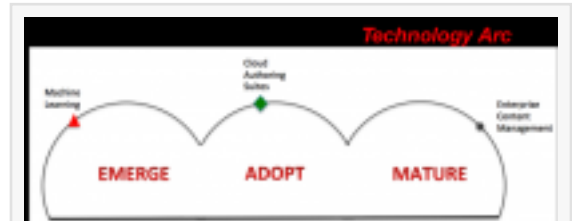# EINPRESSWIRE

Aragon Research Announces the Technology Arc Research Methodology

/EINPresswire.com/ The Aragon Research [Technology Arc](#) rates technology maturity across three phases. It also identifies technologies that have transformational or cost savings potential.

Aragon Research announced a new research methodology, the Aragon Research Technology Arc, which rates technologies across multiple dimensions, including whether it is in the emergence, adoption or maturation usage phases in an enterprise. The Technology Arc also rates technologies that have transformative or cost savings potential.

The Aragon Research Technology Arc will enable enterprises to understand both the maturity of the technology and its potential impact in the enterprise.

"We have taken the hype out of measuring technology maturity," said Jim Lundy, Founder and CEO at Aragon Research. "Our new Technology Arc methodology gives enterprises a simple and visual way to evaluate technologies and to zoom in on ones that can be transformative or ones that can save offer cost savings."

The first report based on this methodology, the Aragon Research Technology Arc for the Workplace, evaluates 28 distinct technologies. Some of the transformational technologies that are reviewed include cognitive computing, [h.265](#), [idea management](#), and social software. The report overview and the full report are both available at aragonresearch.com.

About Aragon Research
Aragon Research is the newest technology research and advisory firm. Aragon delivers high impact research and advisory services to provide enterprises the insight they need to help them make better technology and strategy decisions. Aragon Research serves business and IT leaders and has a proven team of veteran analysts. For more information, visit http://www.aragonresearch.com

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