

Fashion Show Summer 2013

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) Floral prints fly out of the Paul & Joe woman's suitcase as she rummages through her luggage following a trip to Hawaii...

The debut silhouette, a blouse embellished with hibiscus flowers, the perfect glimpse into the overall tone of the wardrobe. The following pieces to emerge is a parrot printed jumper, leather braided shopping bag and several bursts of acid colours reminiscent of the Tropical sun. Bold blooms embellish everything from billowy silk maxi dresses and leather bomber jackets to the lining of a collar.

To hit the town the look shifts towards the season's biggest trend: stripes. Shirts, high waist shorts, and skirts in all shapes come in contrasting colours of monochrome black, blue, rose and grey versus white.

The androgynous aesthetic has always had a special place in the heart of the Paul & Joe maison. The ever-present boyfriend jacket features in white, metallic lurex, or a two tone broderie anglaise for summer, still always worn oversized. Light parkas and pinstriped bomber jackets offer a different approach to covering up for the more chilly summer evenings. The most innovative piece for this season is the Bermuda. A great alternative to shorts, it is paired with embroidered blouses and patterned sweaters. Chunky knitwear, in neon pink, seagreen and sky blue, creates contrasting textures alongside the more ethereal styles from the

The accessories range mirrors the graphic trend through black and white woven sandals and clutch bags. Leather embellished belts feature flashes of green and orange giving radiant heat and energy characteristic of the Paul & Joe Spring Summer 2013 collection.

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About **Boutique1**

Paul & Joe wardrobe.

Boutique 1 is the ultimate fashion and lifestyle destination in the Middle East, housing some of the world's most coveted designers from around the globe. The Boutique 1 brand is renowned for personalised service, exclusivity & luxury, as well as for its pioneering spirit. Since its naissance five years ago, Boutique 1 now has four flagship stores. The Dubai stores are located within the attractive fashion hubs of the city: The Walk at Jumeirah Beach Residence, Mirdif City Centre, the Mall of the Emirates and the Beirut store is located in Beirut's Central District on Park Avenue. The stores attract the most discerning shopper with their unique and edited collections from world renowned designers. Customers can buy a Missoni dress, or a designer totes bag

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