

Waco, TX, Heating and Air Conditioning Specialists Launch New Website

/EINPresswire.com/ Polansky Heating & Air in Waco Partners with <u>Internet Marketing Company</u> Contractor 20/20 to Launch New Service Website

Waco, TX – For many years, Waco home and business owners have trusted Polansky Heating & Air for all of their residential and commercial heating and cooling needs. In order to grow their brand online, Polansky recently chose Internet marketing company Contractor 20/20 to design and launch a new services website.

Polanksy Heating & Air is proud to serve the Waco area with quality heating and <u>air conditioning services</u>. Their experienced technicians work with both commercial and residential HVAC systems, and can install, repair, and service all makes and models of furnaces, boilers, chillers, and air conditioners. Polansky's <u>Waco heating contractors</u> are also proud to offer area residents with green technology options like geothermal heaters, which keep energy costs down while protecting the environment.

One of the best ways to ensure an HVAC unit retains its long life is regular maintenance, which the service technicians at Polansky are happy to provide local residents. With the Comfort Club program, customers receive seasonal check-ups on their units—once in the spring and once in the fall—as well as priority service and a significant service discount on repairs. The enrollment form is located directly on the website, making enrolling for the program easier than ever.

Contact Polansky Heating & Air at their main offices: Polansky Heating & Air 2030 Berger Rd West, TX 76691 254-644-4326

The new website features a bright new design that mimics the feel of heating and cooling, with bright red and blue buttons and navigation bars. Website visitors can easily navigate between service tabs to find the information for which they are looking, and an industry blog adds extra information and tips for consumers. Additionally, visitors can easily locate the company's social media profiles, which include Facebook, Twitter, and Google+, from buttons located at the top of each page.

About Polansky Heating & Air

Polansky Heating & Air is a full-service HVAC company serving Waco, TX, and surrounding cities. The company specializes in both residential and commercial heating and cooling units, and service technicians on the team are qualified to install, maintain, and repair all makes and models. For more information or to schedule service, call 254-644-4326.

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Press Release courtesy of Online PR Media: http://bit.ly/WxZBCA

This press release can be viewed online at: https://www.einpresswire.com/article/135836796

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