



KETTLER to Unveil New Balance Bikes at Toy Fair 2013

/EINPresswire.com/ Leading manufacturer of high quality kids toys and German-made bicycles to attend 110th annual show February 10-13, 2013, in NYC.

KETTLER USA has announced it will attend American International Toy Fair 2013. The show will take place from Sunday, Feb. 10 through Wednesday, Feb. 13, 2013 at the Jacob K. Javits Convention Center in New York City. The leading manufacturer in kids toys and bicycles will introduce its new [balance bikes](#) and three other children's outdoor products at the event.

"Staying active with durable toys is an important part of what KETTLER is about," said Stephen Mannix, vice president of KETTLER USA. "Our new children's wagon, foot to floor toy and balance bikes will be available online and in select stores this spring."

The American International Toy Fair is in its 110th year and features more than 1,000 exhibitors from around the world. The KETTLER USA team will be at Booth 1033 to showcase four new Verso® balance bikes: the 10-inch Gray Speedy Balance Bike, 10-inch Green Speedy Balance Bike, 12-inch Blue Racer Balance Bike and the 12-inch Red Racer Balance Bike. The Classic Flyer 12-inch Girls Bike in pink will make its debut as well.

KETTLER USA will also introduce the new Classic Flyer Metal Air Tire Wagon and the My Activity Ride-On (Foot to Floor) at Toy Fair 2013. Other KETTLER children's toys available this spring include an expanded range of [metal swing sets](#), pedal tractors, outdoor checkers and chess sets.

About KETTLER USA: KETTLER USA (<http://www.kettlerusa.com>) is the manufacturer and distributor of high quality leisure and fitness equipment, bikes, foldable treadmills, table tennis tables and accessories, kids' toys, [outdoor dining sets](#), backyard furniture and more. The company focuses on quality craftsmanship, customer service, innovation and safety. KETTLER USA was founded in 1981 and is based in Virginia Beach, Virginia. It is a member of the KETTLER companies based in Germany.

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Press Release courtesy of Online PR Media: <http://bit.ly/WuEgMi>

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