

9021pho Announces Expansion Plans and New Hires

/EINPresswire.com/ Plans for development are exploding at 9021pho and to help with the expansion plans, the company and chief investor have recently brought on some of the most talented in the industry.

With plans currently being finalized for the chosen locations, 9021pho will expand in 2013 to Las Vegas, New York City, Chicago, Boston, and even to two new restaurants in Southern California. In just one year, 9021pho has become a major player in casual fine dining in the Los Angeles area. This rise coincided with the efforts of <u>Alfred De Carolis</u> as he started his search for a top level executive in the restaurant industry to run and operate the day to day functions of this new chain of restaurants called 9021pho.



9021pho is co-owned by Alfred De Carolis and run by Chef Kimmy Tang and provides some of the finest Vietnamese meals in California. Casual attire is both permitted and encouraged at each location.

Mr. De Carolis, the majority owner of 9021pho, has brought Greg Aghamanoukian (former VP of the Wolfgang Puck restaurant chain) onboard after the long search to become president of the company. Mr. Aghamanoukian has been in the industry for the majority of his adult life and will work with Alfred De Carolis and Chef Kimmy Tang to bring the 9021pho brand nationwide in the next 3-5 years. Although Mr. De Carolis will not be involved in the day to day operations of the business, he will be strongly involved in finding the right locations nationwide for 9021pho to operate and bring this style of Vietnamese food to local and metropolitan areas.

9021pho first opened its doors right in the heart of Beverly Hills on the corner of Santa Monica Blvd. and Beverly drive, one block east of Rodea drive 2 years ago. It is now a favorite among locals who live in the area and tourists alike. It's not unusual to see major movie stars sitting in the restaurant, having a big bowl of Pho and some dim sum for lunch or dinner. The menu ranges in price from 4.95 to \$16.00, and the average check at 9021pho is \$16.00.

9021pho is co-owned by Alfred De Carolis and run by Chef Kimmy Tang and provides some of the finest Vietnamese meals in California. Casual attire is both permitted and encouraged at each location, and 9021pho has made efforts to ensure that all locations are fully accessible to patrons. Delivery is available to the Beverly Hills, Westlake Village, Glendale, and Sherman Oaks

areas. For more information, check out <u>www.9021pho.com</u>. Store hours may vary by location.

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