

# NH Small Business Owners Focus On Online Presence

/EINPresswire.com/ New Hampshire small business owners are fed up with the lingering effects of a 'down economy' and are taking action to attract more traffic, capture more prospects, and get more customers from the internet.

Small Business Owners In NH Are Preparing For The 'Internet Revolution' Affecting Their Sales.

New Hampshire Small Business Owners are fed up with the lingering effects of a 'down economy' and are taking action to attract more traffic, capture more prospects, and get more customers from the internet. There is a massive shift occurring right now and businesses that recognize this change and take action will thrive – those that do not will go the way of the dinosaurs.

Old school advertising like Yellow Page ads and Newspaper ads are growing less and less effective every passing day. In fact, 63% of Americans have substituted the Internet and local search for phone books. Yellow Page usage has dropped 55% since 1999 and continues to do so by 4% every year. According to Yahoo, 92% of all business searchers start looking online, either at home or on their mobile phones.

It is for this reason that businesses like The Snowy Owl Inn in Waterville Valley, 3 Guys BBQ ([www.3GuysBBQ.com](http://www.3GuysBBQ.com)) in Hanover, NH, and many others have started working with Kyle Battis and the [NH Strategic Marketing](#) Team to improve their Online Marketing.

NH Strategic Marketing helps small business owners grow their business using smart online and mobile marketing strategies. Their mission is to help 500 NH Small Business Owners Double or Triple their income and their Free Time by the end of 2014 using Smart Online Marketing and 'Automatic Follow Up Systems. If you're looking for a [NH SEO Company](#) you can trust to get results; or a [NH Web Design Company](#) that knows about effective marketing funnels, then NH Strategic Marketing can help



NH Strategic Marketing Helps NH Small Businesses With Mobile Websites And Marketing

If you'd like more information about this topic, or to schedule an interview with Kyle Battis, please call Kyle Battis at (530)-451-6476 or email Kyle at [kyle@NHStrategicMarketing.com](mailto:kyle@NHStrategicMarketing.com)

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