

## Harrell Remodeling, Inc. Named NARI 2013 Regional Contractor of the

/EINPresswire.com/ Mountain View, CA remodeling firm awarded <u>Contractor of the Year</u> for Residential Exterior Specialty and Residential Bath.

The National Association of the Remodeling Industry (NARI) named Harrell Remodeling in Mountain View, CA Regional Contractor of the Year (CotY) in two categories – Residential Exterior Specialty and Residential Bath - in its annual remodeling awards competition.

"Considering the caliber of the other winners in this year's competition, we're honored to have had two regional award winning projects," states Ciro Giammona, President of Harrell Remodeling. "These are design awards, but our employee owners realize that it is a team effort to envision, document and construct projects at this high level and we are extremely proud to have received these awards."

Contractors from seven regions around the country vie for CotY Awards on an annual basis. National winners will be announced and honored at NARI's Evening of ExcellenceSM reception on Friday, April 12, 2013.

All projects submitted for judging were an improvement or an addition to an existing structure, with the exception of one category, "Residential Exterior Specialty." Otherwise, new construction projects were not eligible.

Competing projects were completed between July 1, 2011, and November 30, 2012, and were not submitted in previous NARI National contests. An impartial panel of judges, experts within the remodeling industry and associated fields, selected winners based on each entrant's binders, which include "before and after" photography and project descriptions. Judging focused on problem solving, functionality, aesthetics, craftsmanship, innovation, degree of difficulty and entry presentation.

To be considered for a CotY Award, a company must be a NARI member in good standing. The entries of this year's competition totaled over \$71 million worth of remodeling projects. NARI members represent an elite group of the approximately 800,000 companies and individuals in the U.S. identifying themselves as <u>remodelers</u>.

About Harrell Remodeling: Harrell Remodeling (<a href="http://www.harrell-remodeling.com">http://www.harrell-remodeling.com</a>) is a full-

service <u>design + build</u> residential remodeling company based in Mountain View, California. For many Bay Area homeowners, they are considered to be their "contractor for life." For over 28 years, they have been focused on providing homeowners with innovative design, meticulous craftsmanship and high quality, personalized service.

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